



BioCatch Listed in Top Industry Reports by Gartner, Forrester and Aite *Reports Highlight Behavioral Biometrics for Online Fraud Prevention and New Account Fraud*

Tel Aviv, IL – October 26, 2016 – BioCatch, the global leader in behavioral biometrics, announced today it has been included in three new analyst reports published this month, Gartner’s Market Guide for Online Fraud Detection, Forrester’s Vendor Landscape for Behavioral Biometrics and Aite’s Impact Report on the U.S. Credit Card Issuers’ Digital Account-Opening Processes.

Gartner’s report mentions BioCatch’s behavioral biometric technology and the role this technology has in the online fraud detection market. The report, which includes BioCatch under ‘Dynamic User Identification and Assessment Technologies’, lists the company as one of the online fraud systems that can validate a presented persona through the measurement of behavioral analytics.

A pioneer in the industry of behavioral biometrics, BioCatch focuses on fighting online fraud and protecting high-risk events and transactions, by analyzing over 500 parameters to automatically create a unique behavioral profile for each online user. This is based on a combination of analyzing patterns hand-eye coordination, pressure, hand tremors, navigation, scrolling and other finger and mouse movements. Among the main use cases for BioCatch technology are protecting against new account fraud, post login account takeover, software license abuse, and identity validation for high value/high risk transactions. Today, BioCatch works with major banks around the world, protecting more than 1 billion transactions per month.

In addition to Gartner’s 2016 Market Guide, BioCatch has also been included in Forrester’s Vendor Landscape for its role in the behavioral biometrics industry. Aite’s latest report, which discusses how credit card issuers will be able to optimize their digital account-opening processes, also includes BioCatch.

“Customers who are looking for continuous authentication and fraud detection capabilities will be well served to read these reports, which do a good job in segmenting the market and highlighting the unique capabilities that BioCatch brings to the table,” said Eyal Goldwenger, CEO of BioCatch. “This recognition is important to us as we drive innovation and deliver solutions that provide enhanced security without adding more friction to the user experience.”

About BioCatch

BioCatch is a leading provider of behavioral biometrics that analyzes the interactions between a user and a device and a user and an application to prevent online fraud and identity theft. Banks, eCommerce sites and other enterprises use BioCatch to protect their customers and sensitive data, significantly reduce online fraud and protect against a variety of cyber threats, without compromising the user experience. With an unparalleled patent portfolio and deployments at major banks around the world that cover nearly 40 million users to date, BioCatch has established itself as the industry leader. For more information, please visit www.biocatch.com.

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