



## **BioCatch Selected to Present at Visa Europe Innovation Exchange**

*Company executives will also be presenting at the upcoming Microsoft Ventures Innovation Fest at DLD Tel Aviv*

Tel Aviv, IS—September 1, 2015— BioCatch™, the global leader in Behavioral Authentication and Malware Detection, announced today that it has been selected to present on stage at the [Visa Europe Innovation Exchange](#). The Exchange is a one day conference that will take place on September 9<sup>th</sup>, in Tel Aviv, connecting top corporate executives from Europe with disruptive Israeli startups.

Company executives have also announced that they will be presenting at the upcoming Microsoft ventures Innovation Fest at [DLD](#), to take place on September 9<sup>th</sup> as well. The presentation “Behavioral Biometrics – a Disruptive New Approach to Catching Fraudsters” will follow a speed-dating session at Microsoft Venture Marketplace.

BioCatch will also be attending and speaking at several events this fall including:

- [Cyber Security Management Forum For the Financial Sector](#): September 17-18, London, UK
- [Latin America Bank Security Conference](#): October 15-16, Panama City, Panama
- [CiConnect](#): October 21, Mountain View, California
- [Payments UK Cyber Security and Fraud Seminar](#): Oct 27-28, London, UK
- [CyberCrime Symposium 2015](#): November 5-6, Portsmouth, NH

“We are very proud to have been selected to present at these upcoming events,” said BioCatch CEO Ron Moritz. “The opportunity to share our expertise with industry professionals from around the world not only strengthens our position as the leader in our field, but will also allow us to highlight the ability of behavioral biometrics to provide protection from fraud for banks and ecommerce sites alike.”

The upcoming set of industry speaking opportunities follows on the heels of significant analyst coverage for BioCatch, as the Company was recently listed by Gartner, as a vendor in the following Hype Cycles:

- Hype Cycle for Identity and Access Management Technologies, 2015 by Gregg Kreizman, published on July 6, 2015.
- Hype Cycle for Governance, Risk and Compliance Technologies, 2015 by Gregg Kreizman, published on July 10, 2015.
- Hype Cycle for Human-Machine Interface, 2015 by Werner Goertz and Megan

Reinhart, published on July 14, 2015.

- Hype Cycle for Enterprise Mobile Security, 2015, by Dionisio Zumerle and John Girard, published on July 22, 2015.

“BioCatch is especially proud to be included in The Hype Cycle for Human-Machine Interface (HMI), a new Category identified by Gartner this year,” said Moritz. “As HMI is becoming largely mobile, we will continue to look for ways to assist our customers in implementing the most secure authentication methods through the use of our behavioral biometric technology.”

BioCatch was also listed as a vendor for Behavioral Analytics, in a recent report by the Aite Group, titled [Digital-Channel Fraud Mitigation: The Mobile Force Awakens](#), highlighting the growing use of behavioral biometrics in financial institutions. With more and higher-risk transactions taking place across the mobile channel, in addition to innovations such as same-day ACH, behavioral analytics are being implemented to improve security as well as the customer experience.

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#### **About BioCatch™**

BioCatch is a leading provider of Behavioral Biometric, Authentication and Malware Detection solutions for mobile and web applications. Available as a cloud-based solution, BioCatch proactively collects and analyzes more than 500 cognitive parameters to generate a unique user profile. Banks and online & mobile stores use BioCatch to significantly reduce friction associated with risky transactions and protect users against cyber threats, such as Account Takeovers, Man-in-the-Browser (MitB) Malware and Remote Access (RAT) attacks. Additionally, BioCatch provides an enterprise tool that improves the employee authentication experience while protecting access to critical IT assets. The Company was founded in 2011 by experts in neural science research, machine learning and cyber security and is currently deployed in leading banks across North America, Latin America and Europe. For more information, please visit [www.biocatch.com](http://www.biocatch.com).

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