

## BioCatch selected as a Top 25 FinTech Companies to Watch by American Banker

## American Banker and BAI Rank considered as industry-standard benchmark of achievement

Tel Aviv, IS– October 13, 2015 -- BioCatch<sup>™</sup>, the global leader in behavioral biometric authentication and threat detection announced today that it has been selected as one of the top 25 FinTech companies by *American Banker* and the Bank Administration Institute (BAI) in their annual FinTech Forward countdown.

American Banker, a leading resource for banking and financial services professionals and BAI, a financial services organization with deep expertise in retail banking, payments, and regulatory compliance, are banking's top two professional information and educational organizations. They collaborate on FinTech Forward, the industry's definitive annual ranking.

"We are honored that BioCatch has been recognized, for the second year running, as a leading FinTech provider by *American Banker* and BAI. Our behavioral biometric and authentication technology is providing banks and other financial institutions with the additional level of security that is crucial in today's challenging cyber climate, while significantly reducing friction for their customers," said Ron Moritz, BioCatch CEO.

BioCatch creates a behavioral profile for the online customer, continuously and transparently authenticating their identities. Recently the company launched its innovative RitB (RAT-in-the-Browser) detection campaign, which utilizes the power of Behavioral Biometrics technology to detect malware in the act. (to add link later)

To see the full FinTech Forward 25 list, visit the American Banker website. http://www.americanbanker.com/fintech-forward/

## About BioCatch

BioCatch is a leading provider of Cognitive Biometric and Authentication solutions for mobile and Web applications. Available as a cloud-based solution, BioCatch proactively collects and analyzes more than 500 cognitive parameters to generate a unique user profile. Banks and eCommerce websites and mobile apps use BioCatch to significantly reduce friction associated with risky transactions and protect users against cyber threats, such as Account Takeovers, Man-in-the-Browser (MitB) Malware and RitB (RAT-in-the-Browser) attacks. Additionally, BioCatch provides an enterprise tool that improves the employee authentication experience while protecting access to critical IT assets. The Company was founded in 2011 by experts in neural science research, machine learning and cyber security and is currently deployed in leading banks, eCommerce sites and enterprises across North America, Latin America and Europe. For more information, please visit <u>www.biocatch.com</u>

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