



## **BioCatch Appoints Two New Members to Board of Directors**

Tel Aviv, IL—November 30, 2015— BioCatch™, the global leader in Behavioral Authentication and Malware Detection, today announced the appointment of two new members to the company’s Board of Directors: Gadi Maier, who will serve as the board’s Chairman, and Howard Edelstein, who will serve as an independent director.

Mr. Maier is a FinTech industry expert with many years of successful innovation and leadership under his belt, including at Currenex, which he founded and sold to State Street Bank for \$564 million; FraudScience, acquired by eBay in 2008 for \$169 million; and Finjan Software, a provider of enterprise web security systems that is now part of M86 Security. A longtime technology innovator and investor, Mr. Maier was a Venture Partner at Benchmark Capital early in his career and is currently founder and CEO of FMN Technologies, a San Francisco Bay Area software firm.

Mr. Edelstein brings to BioCatch a celebrated history of building and transforming financial technology companies. Recognized as an innovator and industry thought leader for more than two decades, Edelstein was honored as one of 15 “Industry Luminaries” by Waters Magazine in 2008 and as a “Legend” of the Securities Services Industry in 2009 by Global Custodian Magazine for his role in shaping today’s industry. This past year he was named as one of the 40 Leading Innovators in Trading Technology by Institutional Investor Magazine.

BioCatch investors include OurCrowd, Blumberg Capital, and Janvest. Additional board members include company co-founder and CTO, Avi Turgeman; Bruce Taragin, managing director of Blumberg Capital; David Assia, Executive Chairman of iAngels; Felix Zilberstein, managing partner of Janvest and Pini Lozowick, general partner at OurCrowd.

“I am excited to join the BioCatch Board,” said Gadi Maier. “BioCatch is already playing a major role in protecting banks and ecommerce from the growing threats of identities theft and remote access attacks on digital channels. Recent evidence has shown that these threats are expanding to the booming world of peer to peer payments. Using sophisticated biometric technology, BioCatch has the only proven capability of preventing this type of costly threat wherever it manifests itself.”

“There are few opportunities to disrupt the authentication industry and the potential that is offered by behavioral biometrics is limitless,” added Howard Edelstein. “I am pleased to formalize the relationship and look forward to helping the company expand its product and market access.”

BioCatch's innovative malware detection capabilities were recently highlighted with the launch of the RAT WARS campaign, demonstrating the power of behavioral biometrics to detect malware in the act. BioCatch "RAT Wars" campaign is available [here](#).

**About BioCatch™**

BioCatch is a leading provider of Behavioral Biometric, Authentication and Malware Detection solutions for mobile and web applications. Available as a cloud-based solution, BioCatch proactively collects and analyzes more than 500 cognitive parameters to generate a unique user profile. Banks and online & mobile stores use BioCatch to significantly reduce friction associated with risky transactions and protect users against cyber threats, such as Account Takeovers, Man-in-the-Browser (MitB) Malware and RAT-in-the-Browser (RitB) attacks. The Company was founded in 2011 by experts in neural science research, machine learning and cyber security and is currently deployed in leading banks across North America, Latin America and Europe. For more information, please visit [www.biocatch.com](http://www.biocatch.com).

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