



## **BioCatch Extends Collaboration with Microsoft Azure, Increasing Capabilities of its Behavioral Biometrics Technology**

*Microsoft Azure plays key role in helping BioCatch develop and deploy its cloud-based solution at leading banks and ecommerce sites around the world*

Tel Aviv, IL—June 8, 2016 — BioCatch™, the global leader in Behavioral Authentication and Malware Detection, announced today the integration of additional Microsoft Azure capabilities into its behavioral biometrics technology, enhancing BioCatch’s ability to detect and fight financial fraud at some of the largest banks and ecommerce sites around the world.

BioCatch currently monitors over one billion transactions per month across several use-cases such as account takeover, high-risk transaction, same-day payments and New Account Fraud, relying on Azure to help power its full suite of behavioral biometric-based capabilities.

Detecting New Account fraud in retail banking, credit card, eCommerce sites and other online payment portals is especially challenging, given that most fraudulent accounts can only be detected weeks after they are first opened. In addition to detecting fraud during the account initiation process, BioCatch’s technology can help organizations introduce a smoother and faster onboarding process for their respective customers.

“Microsoft Azure has given our technology teams the ability to create, iterate and rework our platform to fit the specific needs of our varied customers around the world,” said Tal Moyal, VP R&D of BioCatch, “and will continue to play an increasingly important role for BioCatch as we build out our capabilities.”

Nicole Herskowitz, senior director of product marketing, Microsoft Azure, Microsoft Corp. said, “Microsoft Azure is a cloud computing platform that empowers innovative startups like BioCatch which in turn helps to protect 33 million users. We look forward to continued collaboration with BioCatch as they build out their Behavioral Authentication and Malware Detection solutions.”

BioCatch will be holding a webinar on New Account Fraud on Thursday, June 9 at 11:30am EST. Please register [here](#).

### **About BioCatch**

BioCatch™ is a leading provider of Behavioral Biometric, Authentication and Malware Detection solutions for mobile and web applications. Available as a cloud-based solution,

BioCatch proactively collects and analyzes more than 500 parameters to generate a unique user profile. Organizations use the platform to continuously authenticate users during their online sessions, protecting against cyber threats and fraudulent activity, such as account takeover and RAT-in-the-Browser (RitB).

The Company was founded in 2011 by experts in neural science research, machine learning and cyber security and is currently deployed in leading banks and e-Commerce websites across North America, Latin America and Europe, monitoring over 1 billion transactions per month. For more information, please visit [www.biocatch.com](http://www.biocatch.com).

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