



Press Release

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Larry Goldberg, PE to join Neuvokas Corporation

Ahmeek, MI – August 29, 2016 – Neuvokas Corporation welcomes a new team member Lawrence (Larry) Goldberg, PE! Larry will begin leading the technical sales efforts in Texas as the Southwest Regional Sales Director. Mr. Goldberg got his start in Civil Engineering with Dannenbaum Engineering of Houston in 1983, before settling in for a 17 year run with Landtech Consultants of Houston as the Director of Engineering. He then spent six years helping develop and market an advanced soil compaction technology for Earthwork Solutions LLC. For the past 3 years, Mr. Goldberg has worked as the Executive Vice President at Landev Engineers, a Binkley and Barfield Company. Mr. Goldberg is currently the President Elect of the Texas Section of the American Society of Civil Engineers (ASCE) for 2016 - 2017. His understanding of the Texas soils and construction methods as well as his reputation in Houston will be extremely valuable as Neuvokas continues to expand from Houston to the Texas market and beyond.

“Larry brings a lot to the table. From a technical sales standpoint, he has all the right tools and connections to be successful,” said Erik Kiilunen, CEO of Neuvokas Corporation. “I’m looking forward to the results of his efforts.”

“When I first saw the Neuvokas presentation I was very intrigued,” said Mr. Goldberg of his recent move to Neuvokas. “GatorBar is a disruptive product that I believe is going to change the industry and I’m excited to be a part of it. After visiting the Neuvokas facility and seeing what their team has created, I’m eager to get started and provide the infrastructure industry with this new advance in technology.”

About Neuvokas Corporation. Since 2013, Neuvokas Corporation has been manufacturing and distributing FRP rebar made from basalt fiber (BFRP) out of Ahmeek, Michigan. Distributed under the GatorBar™ brand. Neuvokas’ BFRP is stronger and seven times lighter than steel, is non-corrosive and is priced competitive to its domestically produced steel counterpart.

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If you would like more information on this topic contact Tara Kiilunen at the phone number or email above.