GRAND RAPIDS CHAIR COMPANY

## LOOKBOOK Vol. 2

# BENTWOOD

### New old world.

It takes old-fashioned steam power to transform wood into the timeless forms of Bentwood chairs and barstools. Equally at home in farm-to-table restaurants, neighborhood pubs, or modern restaurants, they have a solid European Beech frame and graceful curves that hug your shoulders and accent the legs and seat. Both the 763 chair and the 150 barstool are available with a beech veneer or upholstered seat and metal carpet glides.

Designed by Michael Thonet

BENTWOOD CHAIR Kona wood finish

ORBIT TABLE Custom Formica laminate top Gloss White base and column

BENTWOOD BARSTOOL White wood finish



# BRADY

### Modern love.

Crisp corners, simple geometry, and a sturdy, no-nonsense frame make the Brady Barstool the most popular seat in the house. The combination of warm wood, colorful steel, and clean lines go down easy in any commercial or dining space. Who'll have another?

Designed by Grand Rapids Chair Company

BRADY BARSTOOL Sky Blue frame Aspen wood finish

BRADY BACKLESS BARSTOOL Sky Blue frame Aspen wood finish

BRADY TABLE Gloss White base Aspen wood finish





# HUGH



## Dressed for dinner.

As the latest branch of the Windsor Chair family tree, the Hugh Chair pares its form down to the elegant essentials. Its spare, modern silhouette adds instant panache to any dining room. Made of solid European Beech with metal carpet glides.

Designed by Grand Rapids Chair Company

HUGH CHAIR Custom color match Benjamin Moore, *Aberdeen Green* (631)

ORBIT TABLE Black Ink finish column and base Natural wood top with custom laser print graphics





wine sauce

heddar

HER TE aily JUC trout, s, nd

stini

GRILLED CHEESE chevre, swiss, brie on house-made bread

KALE CAESAR WRAP Sarvecchio, local kale, free-range chicken

TAVERN BURGER shoulder + brisket, red onion, pickles, greens

SEA SCALLOPS roasted fennel, bacon, Mushroom, miso, orange served with side + house-made baguette

SMOKED BROWN CHERRY ALE BLYEBERRY STOUT ORGANIC IPA BLACK CREAM ALE AMERICAN RYE WINE

HOUSE RED cabernet blend HOUSE WHITE pinot grigio



### Social climber.

Take your style another step up with the clean graphic look of the Ladder Back Chair. Steel tubing turns the backrest into a focal point, accented by your choice of a wood or upholstered seat. The simple, versatile design complements both contemporary and traditional spaces.

Designed by Grand Rapids Chair Company

LADDERBACK BARSTOOL Satin Nickel frame Storm wood finish

LADDERBACK CHAIR Satin Nickel frame Storm wood finish

ZEUS TABLE Ink Black base and column Storm wood finish



# LADDERBACK























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### Call me.

An angular frame and arching back give the Siren Barstool a silhouette that demands a second look. Combine the brushed aluminum or powder coat frame with a wood, brushed aluminum, or upholstered seat to create your own irresistible attraction.

Designed by Grand Rapids Chair Company

SIREN BARSTOOL Custom color finish: RAL 2010

DYLAN COMMUNAL TABLE Watco Danish Oil Black Walnut wood finish Gloss White bracket finish

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# TILLY

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With its wide-open back and lightweight frame, this bistro chair keeps things light and breezy. The unique offset backrest combines visual interest with structural integrity, and a solid wood frame and molded wood or upholstered seat welcome customers night and day. Comes with glides for hard and soft floors.

Designed by Robert Stadler

TILLY CHAIR Honey wood finish Upholstery: Camira, Blazer, Magdalene (CUZ21)

TILLY TABLE White Quartz, Minuet Ink Black base and column

Available for order September 2016.









## HAVE WE MET?

### Good to know.

For over 15 years, Grand Rapids Chair Company has been helping our customers create spaces that look (and feel) original, inviting, and on-trend. As a family-owned business, we're able to put the needs of our customers first, at every stage from design to delivery. Along with making chairs, we also do our best to make the world a better place by following sustainable practices for our business, our community, and our planet.

### Important stuff.

The best thing about our job is being able to give people the things they want. Things like fun designs, solid craftsmanship, sustainably sourced materials, and the willingness to try something new. No matter who you are, your order is important to us. You have a lot of choices, and we want you to feel confident that you can choose us.

### Be our guests.

At Grand Rapids Chair, we build chairs and tables that bring millions of people together, every single day. From business lunches to buddy nights and first dates to family gatherings, our products provide the backbone for the American dining experience. Whether you're serving up fast-casual, fast food, fine dining, bars, cafés, or grocerants, pull up a chair and be our guest.

### What if?

That's a question we love to hear, and the sky's the limit when it comes to customizing our chairs. Dress them up with laser-cut or engraved designs. Match a metal or wood finish to any color you choose. Add your own upholstery. Heck, we'll even let you design your own chair. We're known for the quality and ease of our custom orders, and our convenient Michigan manufacturing facility means even one-of-a-kind orders can be delivered quickly and cost-effectively.



Above: ARTISAN II CHAIR Acorn wood finish Ink black frame

At left: DYLAN COMMUNAL TABLE Watco Danish Oil Black Walnut wood finish Gloss White bracket finish

HARPER CHAIR Acorn wood finish Ink black frame

## MAKE IT YOUR OWN

### Wood

Beautiful, natural, and warm to the touch, real wood makes every chair unique. Our chairs are made of European Beech wood because of its exceptional strength and grain consistency. We give our tables just as much love, hand sanding, hand staining, and using locally sourced wood to provide the perfect backdrop for every meal. Our table tops come standard in Maple, but we can use any species.

### Metal

Designed to be strong and durable, metal chairs can be gorgeous, too. We hand-tailor, cope, and braze all joints to add even more stability, exceeding strength and durability standards and customer expectations. And with our innovative powder coating line, we can achieve a vibrant, long-lasting finish every time.

## Upholstery

It's not just the vast range of fabrics we offer through our partners; it's our COM-friendly attitude that distinguishes us. It's also the vast experience we bring to each chair. We hand-sew and hand-fit fabrics over high resilience foam for superior comfort, appearance, and durability. Any chair, any surface, and any number of fabrics. There's no limit to what we can do.

## Custom Color Matching

You say tomato. We say why not? We can match any metal or wood finish you can imagine. Just bring us a swatch and we'll bring your vision to life.

## Distressing

Giving chairs and tables that lived-in look requires a little extra attention. We hand-distress each one, just to your liking in either heavy or light, using both traditional and unconventional woodworking techniques.

## BactiBlock

A little prevention goes a long way. That's why we offer BactiBlock<sup>\*</sup>, an antimicrobial coating that protects against the growth of bacteria, mold, fungus, and other microorganisms on our wood table surfaces. This patent-pending technology uses silver-functionalized clay to resist germs, odors, and stains, providing long-lasting protection.

### WOOD



### METAL



\*Standard wood finishes available for the Bentwood, Lena, and Merano collections.

### Double take.

The Harper Chair offers a fresh take on the old shell chair design, adding intriguing options like a steel A-frame, X-base, or fully upholstered shell. Spec multiple color combinations for the shell and upholstery to create a brand new look with every chair.

### Designed by Joey Ruiter

Available for order entry July 2016.

HARPER STOOL Grey White frame Upholstery: Camira, Main Line Flax, Tuftness (MLF18) Cover stools: Acorn wood finish, Ink black frame

SPARTAN TABLE Ink Black base and column Acorn wood finish



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GRAND RAPIDS CHAIR COMPANY

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