

INTRODUCES

# AFX LINK

## **AscendantFX introduces AFXLink, a new 1st for payments in 150+ currencies worldwide**

TORONTO, March 27, 2014 /CNW/ - Jason Mugford, President and CEO of AscendantFX [www.ascendantfx.com](http://www.ascendantfx.com) is pleased to announce the introduction of AFXLink, an easy to implement payment API designed for financial institutions, online stores and corporations.

"AFXLink is a plug and play enterprise class payment gateway and can be added to any payment or e-commerce application with little development required", said Mugford, a British Telecom and Hitachi innovative e-business award winner. "Our clients can now easily integrate their international payables and receivables with their own finance, treasury or ERP software. We have removed the need for two applications and replaced them with a single common interface and single sign-on."

With AFXLink [http://www.ascendantfx.com/payment\\_solutions/index.html](http://www.ascendantfx.com/payment_solutions/index.html) organizations can streamline their payment network by combining their current domestic payment process with payments that they receive or send globally. Companies can easily connect to AscendantFX international payment services through their current software.

"AFXLink makes the customer experience easier than ever to use for decision makers, processors and developers," says Mugford. "It requires little training and frees up staff time when processing electronic funds transfers (EFTs) and international automated clearing house (ACH) payments.

AscendantFX [http://www.ascendantfx.com/about\\_us/index.html](http://www.ascendantfx.com/about_us/index.html) offers a range of foreign exchange services for business and operates from offices in the United States, Canada and Asia Pacific handling wire transfers to 235 countries in 140 currencies. AscendantFX's advanced technology platform enables integration of payments and reporting with selective customer interfaces.

AscendantFX helps non-profit organizations, charities, educational, financial institutions, food and beverage industry, travel, importers and exporters. AscendantFX traded \$1.5 billion in currencies last year.

AFXLink enables companies to take advantage of the AscendantFX global network of bank partners.  
SOURCE AscendantFX Capital Inc.

Image with caption: "AscendantFX introduces AFXLink, a new 1st for payments in 150+ currencies worldwide. AFX links you to our global network of bank partners. (CNW Group/AscendantFX Capital Inc.)". Image available at: [http://photos.newswire.ca/images/download/20140327\\_C6897\\_PHOTO\\_EN\\_38398.jpg](http://photos.newswire.ca/images/download/20140327_C6897_PHOTO_EN_38398.jpg)

For further information:

Don Fenton

[Don.fenton@ascendantfx.com](mailto:Don.fenton@ascendantfx.com)

Direct: 1 416-434-3681