



OUTPLACEMENT AND REDEPLOYMENT

SOLUTIONS FOR TODAY'S RETAIL
INDUSTRY TRANSITIONS

CHALLENGES FACING RETAIL INDUSTRY TODAY:



Retail supports **1 in 4** American jobs.¹



Retail saw the **2nd highest number of job cuts** in Q1 of 2015.²

40%

of retail employers are still trying to recover from the recession

Unemployment in retail is at



which is **.6% higher than the national average.**⁴

90%

of retail employers say attracting the right talent is their priority.⁵

36%

of retail employers say their top staffing challenge is employee retention.⁶

_____ and _____

more than 1/3 of retail employers say their staffs are still smaller than before the recession.³



You wouldn't put your merchandise in the hands of an unqualified worker, nor would you create products based on anything but the latest trends or regulations, so why trust your workforce restructuring to anyone but the experts?

While the US economy is beginning to turn around, the retail industry still has a high rate of unemployment. With growing competition from increasingly innovative and successful online retailers, brick-and-mortar stores should expect to feel the impact. Reducing the size of physical stores also means reducing the amount of staff needed, and, in order to keep the economy trending upward, companies should be prepared to help impacted retail workers transition into new roles.

IT'S TIME TO GET
SMARTER ABOUT
OUTPLACEMENT

High-performing organizations in more than 40 industries rely on RiseSmart's outplacement solution to help former employees find new jobs faster. Across industries, landing rates exceeding 80 percent and time-to-placement averages of more than 60 percent faster than national averages have helped make RiseSmart the nation's fastest-growing outplacement firm.



MEASURABLE ROI

Track aggregate stats on progress of former employees. Monitor usage and results.



REDUCED COST

Less than the cost of traditional outplacement offerings, while giving you more value for your money.



LOWER TAXES

Faster time-to-land means reduced taxes and financial risk for your organization.



BRAND PROTECTED

Outgoing employees receive VIP treatment and become happy alumni.

DISCOVER THE BENEFITS OF RISESMART'S TRANSITION SOLUTIONS

RiseSmart's unique blend of technology, expert methodology, and service enable your impacted workforce to quickly and effectively make the transition into their next role, whether they will be redeployed within your organization or land a new position.

RESULTS FOR RETAIL INDUSTRY PARTICIPANTS:

TIME TO LAND: **77** days

"I really do feel that [RiseSmart] hit the target in providing 'a mix of individualized, personal service backed by the latest technology' to help people find work faster."

– John S.

65%
faster than the
national average*

9.2 Outstanding rating of
Transition Coaches by
Retail participants

9.0 Outstanding rating of
Resume Writers by
Retail participants

"[The RiseSmart] team helped me to be more competitive and gain more confidence while searching for opportunities — [RiseSmart] left a great impression and will be remembered." – Abe I.

APPROACH:

RiseSmart's expert-designed transition methodology and deep understanding of the latest trends in recruitment and hiring help talent transition swiftly and effectively in today's complex job market.

- '' Contemporary: RiseSmart serves the needs of both today's HR professionals and impacted employees and are updated on an ongoing basis to reflect the rapidly changing realities of the job market.
- '' Personalized: RiseSmart's coaches take a 1:1 approach to ensure extensive and on-demand access.
- '' Proactive: RiseSmart's transition methodology places priority on engagement to deliver results five months faster than the national average.

EXPERTISE:

RiseSmart's team of coaches, resume writers, and job sourcers are vetted for their extensive experience, certification, and proven results.

- '' Specialized: Each participant receives his or her own Transition Coach. RiseSmart's coaches are not just career consultants: they have a minimum of 10 years' experience of combined HR, recruiting, and coaching.
- '' Expert: Credentialed resume writers create unique profiles for each individual to strengthen their personal brand and create opportunities to stand out to recruiters and hiring managers.
- '' Tailored: Full-time, professional job sourcers ensure timely delivery of highly relevant job opportunities to each participant, from non-exempt to top executives, and all functional areas in between.

TECHNOLOGY:

RiseSmart enhances its services with state-of-the-art and cutting edge technology that facilitate the job search and make managing the transition easier for participants.

- '' Proprietary: RiseSmart has the only job matching technology of its kind, which is highly adaptive to user preferences and understands titles, skills, and industry terminology.
- '' Easy to Use: RiseSmart's portal allows talent to access online resources, webinars, curated job leads, and more, all in one place for a smoother transition experience.
- '' Convenient: RiseSmart's online and mobile platforms allow users to connect at any time, which drives engagement—and results.

LEARN MORE

877.384.0004 ext. 1 | email hello@risemart.com

RiseSmart is the leading provider of contemporary career transition services that strengthen employer brands, improve retention, and re-engage talent. High-performing organizations in more than 40 industries rely on RiseSmart's outplacement solution to help former employees transition into new roles faster. Its innovative, results-driven approach has earned RiseSmart a wide range of awards and recognition and has helped make RiseSmart the nation's fastest-growing outplacement firm.

LEARN MORE

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