



News Release

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For Immediate Release

Visiting Nurse Association of Ohio partners with Assured Medical Alliance *Meeting Technological Demand for Chronic Disease Management*

August 1, 2013 – Cleveland, OH – Community home healthcare organization, Visiting Nurse Association of Ohio (VNA of Ohio) announces their partnership with small local business, Assured Medical Alliance (AMA), to provide patients with high-quality homecare and telemonitoring technology.

Today, approximately 100 million Americans suffer from one or more chronic diseases, including heart failure, lung disease and diabetes. Telemonitoring equipment is used to help chronic disease patients with daily monitoring of vital signs, such as pulse, weight, blood pressure, blood sugar, or blood oxygen levels. AMA will install and maintain monitors while VNA of Ohio staff will teach patients how to use the technology correctly, which will assist their healthcare provider in more effectively managing the patients' health. In addition, telemonitoring is a tool to help patients improve symptoms, maintain their independence and ultimately reduce re-hospitalization and emergency room visits.

"This partnership will make our staff more efficient, thereby allowing us to spend more time delivering high-quality patient care", says VNA of Ohio President and CEO, Claire M. Zangerle. "During their presentation, I found AMA to be a good match with the mission of VNA of Ohio and our commitment to serving patients wherever they call home."

AMA is a recent Northeast Ohio start-up business. "As such, it's often hard to find someone willing to take a chance, but I believe that we have proven our knowledge, expertise and enthusiasm to Ms. Zangerle", says AMA CEO, Michael A. Pistillo. "Everyone at AMA is committed to helping VNA of Ohio's telemonitoring program grow and serve as many patients as possible."

About VNA of Ohio

Visiting Nurse Association of Ohio is the largest not-for-profit, community-based home healthcare organization in Ohio. With over 100 years in the community, our dedicated staff strives to provide the highest quality and comprehensive home health and hospice care. VNA of Ohio partners with hospitals, physicians, community agencies and insurance companies to provide skilled nursing care, hospice and palliative care, rehabilitation services, mental health services, disease management, and personal care assistance – all in the comfort and privacy of the home. For more information, visit www.vnaohio.org.

About Assured Medical Alliance

Assured Medical Alliance based in Middleburg Heights, provides business-to-business solutions to hospitals, physicians and the home healthcare industry in Northeast Ohio. Its suite of services allows healthcare providers to offer better patient care in addition to attaining higher corporate profitability. For more information, visit the website at www.assuredmedicalalliance.com.

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