



How to Install HubShop.ly for Bigcommerce



A HubShop.ly for Bigcommerce Guide

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Before You Install

You must be logged into your store using the 'Owner' account in order to see the App Store and install Apps. A store may have multiple admins, but can only have one owner account.



Step 1

Click on Apps in the Dashboard and Go to the Marketplace

The screenshot shows the HubShop.ly dashboard interface. On the left is a dark sidebar with navigation options: Dashboard, Orders, Analytics, Marketing, Customers, Content, Products, **Apps** (highlighted), Settings, and Help. The main content area is titled 'Marketplace' and 'ommerce'. It features a search bar at the top, a 'Store Trends' table, and a section for 'Orders' with a message: 'haven't received any recent orders. discount coupon with your social networks.' The 'Store Trends' table is as follows:

	So far today	Same time yesterday	Yesterday's totals
Orders	0	0	0
Revenue	\$0.00	\$0.00	\$0.00
Visitors	0	-	0
Conversion	0.0%	-	0.0%

Below the table, there is a section for 'Orders Last 7 days' with a 'View All Statistics' link. The data for this section is:

Day	Revenue
Thu	\$0.00
Fri	\$0.00
Sat	\$0.00
Sun	\$0.00



Step 2

Search for HubShop

The screenshot shows the BigCommerce Marketplace interface. On the left is a dark sidebar with navigation options: Dashboard, Orders, Analytics, Marketing, Customers, Content, Products, Apps (highlighted), Settings, and Help. The main area is titled 'Marketplace' and contains a search bar with the text 'Search products, orders, and customers...'. Below the search bar, there are filters for 'My Apps' (with an 'App Store' button), 'All Apps', 'Price' (set to 'All'), and 'Sort by' (set to 'Popularity'). A search icon is also present. The search results show '1 results for hubshop'. The result is a card for 'HubShop.ly for Bigcommerce' with a 'Single Click Install' badge. The card features the HubShop logo and the text 'The #1 Way to Integrate HubSpot with Bigcommerce'. Below the card, the price is listed as '\$99.99 / month' with a 'Free trial 30 days' offer, and a rating of 4 stars (1 review).



Step 3

Click 'Install' to get HubShop.ly

A screenshot of the BigCommerce Marketplace interface. The left sidebar shows navigation options: Dashboard, Orders, Analytics, Marketing, Customers, Content, Products, Apps (selected), Settings, and Help. The main content area is titled 'Marketplace' and has a search bar. Below the search bar, there's a 'My Apps' section with an 'App Store' button. The featured app is 'HubShop.ly for Bigcommerce'. It includes a video player showing a man speaking, a price of '\$99.99 / month' with a 'Free trial 30 days' offer, and a 5-star rating with one review. A prominent blue 'Install' button is visible. Below the app card, there's a headline: 'Bridging the Gap Between eCommerce & Inbound Marketing, One App at a Time' and a short paragraph describing the app's origin and partnership.



Step 4

Click 'Confirm' to Give HubShop.ly Access to Your Store

The screenshot shows a web interface for a Bigcommerce store. On the left is a dark sidebar with navigation options: Dashboard, Orders, Analytics, Marketing, Customers, Content, Products, Apps (highlighted), Settings, and Help. The main content area has a header with 'Hubshop.ly for' and a search bar. Below the header, there is a '< Back' link. The main text reads: 'HubShop.ly for Bigcommerce is requesting access to your Bigcommerce store'. Below this, it states: 'By installing this app, HubShop.ly for Bigcommerce will be able to:'. A list of permissions follows, each with a green checkmark: 'View orders', 'View products', 'View and modify customer information', 'View general store information', 'View your basic information (name, email)', and 'View and modify basic store information'. At the bottom, it says 'HubShop.ly for Bigcommerce will not be'. On the right side of the main content area, there is a card with the HubShop.ly logo and the text 'The #1 Way to Integrate HubSpot with Bigcommerce'. Below the card is a large blue 'Confirm' button.



Step 5

Paste Your
HubSpot Portal ID
into the Box and
Click to Authorize

Hubshop.ly for

Search products, orders, and customers...

ethan@groovecommerce.com

Let's Get Started!

We need your **HubSpot Portal ID** to get started with the connection between the systems.

If you aren't sure, log into HubSpot and you can find your portal ID in the address bar right after /dashboard/ it will be a series of numbers in your url. You can also find your ID in the top right corner of your HubSpot Dashboard. [Need more Help?](#)

ex. `https://app.hubspot.com/dashboard/XXXXXXX`

Enter Your HubSpot Portal ID:

HUBSPOT PORTAL ID

Add the HubSpot Tracking Code to Your Bigcommerce Store?

CLICK HERE TO AUTHORIZE!

FYI - Once you click submit, you will be redirected to HubSpot. There you will need to authorize access for the HubShop.ly for Bigcommerce app. It's simple and just takes one click.

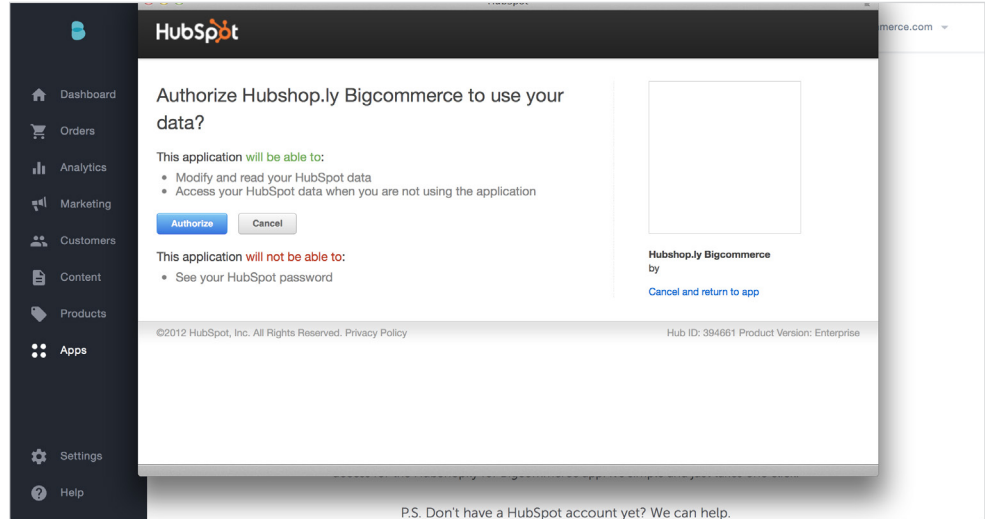
P.S. Don't have a HubSpot account yet? We can help.

* We recommend clicking the checkbox for HubShop.ly to install the HubSpot tracking script on your site for you. Just remember to remove any other versions from your theme.



Step 6

Click 'Authorize' to Allow HubShop.ly to Connect with HubSpot

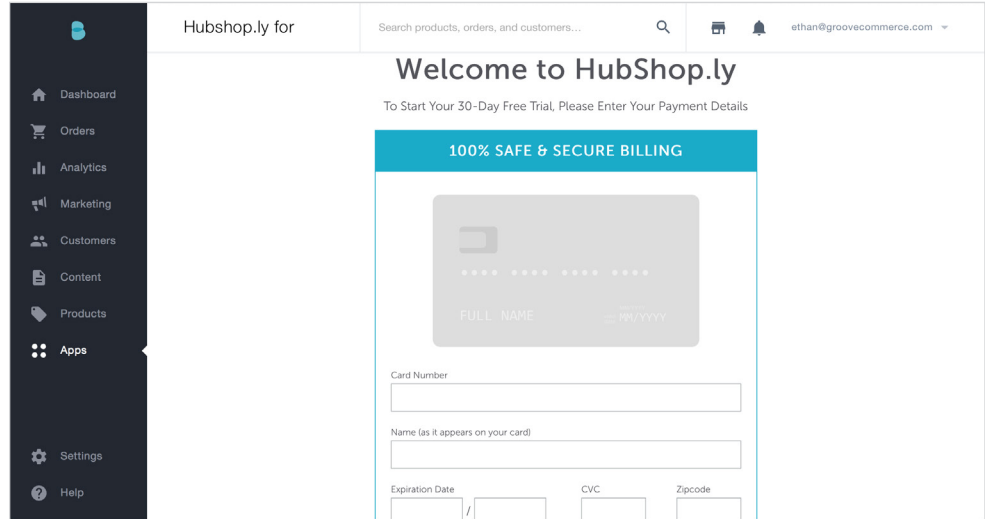


P.S. Don't have a HubSpot account yet? We can help.



Step 7

Enter Your Payment Information to Start Your 30 Day Free Trial





Step 8

Data has Started Syncing... Complete the Signup Form

The screenshot shows the HubShop.ly dashboard interface. On the left is a dark sidebar with navigation items: Dashboard, Orders, Analytics, Marketing, Customers, Content, Products, Apps, Settings, and Help. The main content area has a header with 'Hubshop.ly for' and a search bar. Below the header, a large orange heading reads 'We're Syncing HubSpot & Bigcommerce!'. In the center is a circular diagram with a HubSpot logo on the left and a BigCommerce logo on the right, connected by arrows indicating a sync process. Below the diagram, the text says 'For those about to Inbound, we salute you!', followed by 'Bigcommerce has started syncing all of your customer and order data with HubSpot. This includes all previous orders - back to the beginning of time.' and 'We will drop you an email at ethan@groovecommerce.com once its completed.' At the bottom, another orange heading reads 'You're Almost There!'.



Step 9

Copy the HubShop.ly JavaScript File

The screenshot shows the HubShop.ly dashboard interface. On the left is a dark sidebar with navigation options: Dashboard, Orders, Analytics, Marketing, Customers, Content, Products, Apps, Settings, and Help. The main content area has a header with 'Hubshop.ly for' and a search bar. Below the header is a congratulatory message from Ethan Giffin, Creator of HubShop.ly. The message states: 'I will be emailing you across the next few days to help you get started with some tips and tricks. If you have any questions along the way, just reply and send me your question.' Below this is a section titled 'STEP 1' with an orange header. The text reads: 'We have not detected your javascript yet. Let's install the HubShop.ly javascript file. Copy the script below and paste it right before the </head> tag in your theme's HTMLHead.html template.' A code block contains the following script tag: `<script src="https://bigcommerce.hubshop.ly/shops/89ac3498-8aac-4" />`. An orange arrow points to the code block. Below the code block is a link: 'Open your HTMLHead.html template'.



Step 10

Open Your
HTMLHead.html
File and Paste
the JavaScript

The screenshot shows the HubShop.ly dashboard interface. On the left is a dark sidebar with navigation icons for Dashboard, Orders, Analytics, Marketing, Customers, Content, Products, Apps, Settings, and Help. The main content area has a header with the text "Hubshop.ly for" and a search bar. Below the header, there are two instructional steps:

STEP 1

We have not detected your javascript yet.

Let's install the [HubShop.ly](#) javascript file. Copy the script below and paste it right before the `</head>` tag in your theme's HTMLHead.html template.

```
<script src="https://bigcommerce.hubshop.ly/shops/89ac3498-8aac-4" data-bbox="538 401 834 418"></script>
```

[Open your HTMLHead.html template](#)

Please make sure to load your shop's front page after installing.

[Recheck javascript status](#)

STEP 2

Download our FREE eBook

[5 Ways to Make Bigcommerce and HubSpot Go Together Like Cookies and Milk](#)

It's filled with tips, tricks and example HubSpot workflows to get you started.



Step 11

Open Your
Homepage in
Another Tab and
Click Refresh

```
Save X Close Close & Refresh Toggle Editor Recent Files -
File used by this template: File contents for Panels/HTMLHead.html Revert to Original
Panels in Template
DOCTYPE.html
Other Template Files
Style Sheets
braintree.css
flexslider.css
flexslider.scss
prelaunch.css
product.attributes.css
product.quickview.css
slide-show.css
social.css
styles-slide-show.css
styles.css
cp-slide-show.css
cp-styles-slide-show.css
custom.css
faceted-search.css
font-awesome.css
nrid.css
18 <link rel="shortcut icon" href="%GLOBAL_Favicon%" />
19 <meta name="viewport" content="width=device-width, initial-scale=1">
20
21 <script>
22 //
23 (function(){
24 // this happens before external dependencies (and dom ready) to reduce page flicker
25 var node, i;
26 for (i = window.document.childNodes.length; i--;) {
27 node = window.document.childNodes[i];
28 if (node.nodeName == 'HTML') {
29 node.className += ' javascript';
30 }
31 }
32 })();
33 //]]&gt;
34 &lt;/script&gt;
35
36 %GLOBAL_Stylesheets%
37
38 &lt;!-- Tell the browsers about our RSS feeds --&gt;
39 %GLOBAL_HeadRSSLinks%
40
41 &lt;!-- Include visitor tracking code (if any) --&gt;
42 %GLOBAL_TrackingCode%
43
44 &lt;script src="https://bigcommerce.hubshop.ly/shops/89ac3498-8aac-4b36-ae0e-bb4528ee6222.js" &gt;&lt;/script&gt;
45
46 %GLOBAL_DesignModeStyleSheet%
47
48 %GLOBAL_HeaderImageStyle%
49
50 &lt;script src="https://ajax.googleapis.com/ajax/libs/jquery/1.7.2/jquery.min.js"&gt;&lt;/script&gt;
51 &lt;script src="%GLOBAL_CdnAppPath%/javascript/menudrop.js?%GLOBAL_JSCacheToken%"&gt;&lt;/script&gt;
52 &lt;script src="%GLOBAL_CdnAppPath%/javascript/iselector.js?%GLOBAL_JSCacheToken%"&gt;&lt;/script&gt;
53 &lt;script src="%GLOBAL_CdnAppPath%/javascript/jquery/plugins/jquery.flexslider.js"&gt;&lt;/script&gt;
54 &lt;script src="%GLOBAL_CdnAppPath%/javascript/viewport.js?%GLOBAL_JSCacheToken%"&gt;&lt;/script&gt;
55
56 &lt;!-- Theme bespoke js --&gt;
57 &lt;script src="%GLOBAL_TPL_PATH%/js/matchMedia.js"&gt;&lt;/script&gt;
58 &lt;script src="%GLOBAL_TPL_PATH%/js/commen.js"&gt;&lt;/script&gt;</pre></div><div data-bbox="54 937 283 961" data-label="Page-Footer"><p>How to Install HubShop.ly for Bigcommerce</p></div><div data-bbox="816 937 944 961" data-label="Page-Footer"><p>HubShop.ly | 12</p></div>
```



Step 12

Go Back to Your HubShop.ly Tab and Click 'Recheck JavaScript status'

The screenshot shows the HubShop.ly dashboard interface. On the left is a dark sidebar with navigation options: Dashboard, Orders, Analytics, Marketing, Customers, Content, Products, Apps, Settings, and Help. The main content area has a header with 'Hubshop.ly for' and a search bar. Below the header, there are two orange-bordered boxes representing steps in the installation process.

STEP 1

We have detected your javascript.

Let's install the HubShop.ly javascript file. Copy the script below and paste it right before the </head> tag in your theme's HTMLHead.html template.

```
<script src="https://bigcommerce.hubshop.ly/shops/89ac3498-8aac-4" />
```

[Open your HTMLHead.html template](#)

Please make sure to load your shop's front page after installing.

[Recheck javascript status](#)

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Step 13

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The screenshot shows the HubShop.ly dashboard interface. On the left is a dark sidebar with navigation options: Dashboard, Orders, Analytics, Marketing, Customers, Content, Products, Apps, Settings, and Help. The main content area has a header with the text 'Hubshop.ly for' and a search bar. Below the header, there are two instructional boxes. The first box, titled 'STEP 1', contains the text 'We have detected your javascript.' followed by instructions to install the HubShop.ly javascript file. It includes a code block with a script tag: `<script src="https://bigcommerce.hubshop.ly/shops/89ac3498-8aac-4" />`. Below the code are two links: 'Open your HTMLHead.html template' and 'Recheck javascript status'. The second box, titled 'STEP 2', contains the text 'Download our FREE eBook' followed by a link '5 Ways to Make Bigcommerce and HubSpot Go Together Like Cookies and Milk' which is highlighted with a red arrow. Below the link is the text 'It's filled with tips, tricks and example HubSpot workflows to get you started.'



Step 14

Reach Inbound Nirvana!

* It may take up to 24 hours for the initial data sync with your store to finish. We will email you once its completed.

