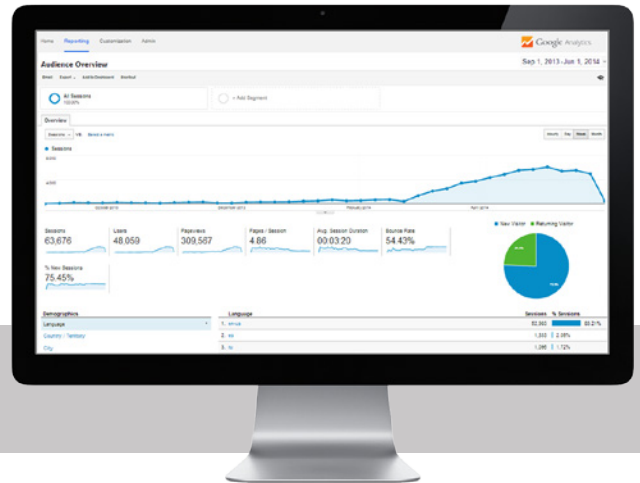


Honda Village Scales Online Parts Sales From Zero to Six Figures in 90 Days

Honda Village, one of the fastest growing dealerships in New England, partnered with RevolutionParts to jumpstart their new online parts business. In just 3 months after launching an eCommerce website with RevolutionParts, Honda Village saw orders skyrocket.



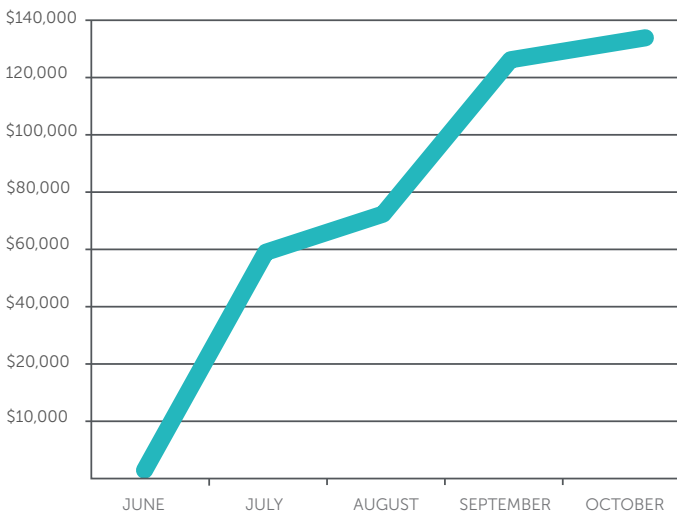
Objectives

Honda Village wanted an eCommerce solution to launch their online parts business that could be quickly set up and easily managed. Their goal was to build a unique website that would stand out from the competition and deliver the best possible shopping experience for parts buyers.

Results After 90 Days

- Increased parts sales by over 133%
- Scaled to \$125,000+ in monthly sales
- Doubled monthly page views
- Grew monthly orders 124% from 349 to 783

Honda Village Parts Sales



“ RevolutionParts has made it a lot easier for those who aren’t computer savvy to get a site up and running quickly. ”

Game Changers with RevolutionParts

- Unique website design
- User-friendly parts & accessories catalog
- Easy to get up and running quickly
- Accessible and knowledgeable tech support
- Powerful SEO tools
- Simple order management system

“ The catalogs are nice and clean and make it very easy for shoppers to find what they’re looking for. Some of the other platforms I’ve seen aren’t as intuitive from the customer’s perspective. ”

- John Holmes, Parts Manager for Honda Village