



DATASHEET

MaxExpress CRM Live Basic Package

| \$1299

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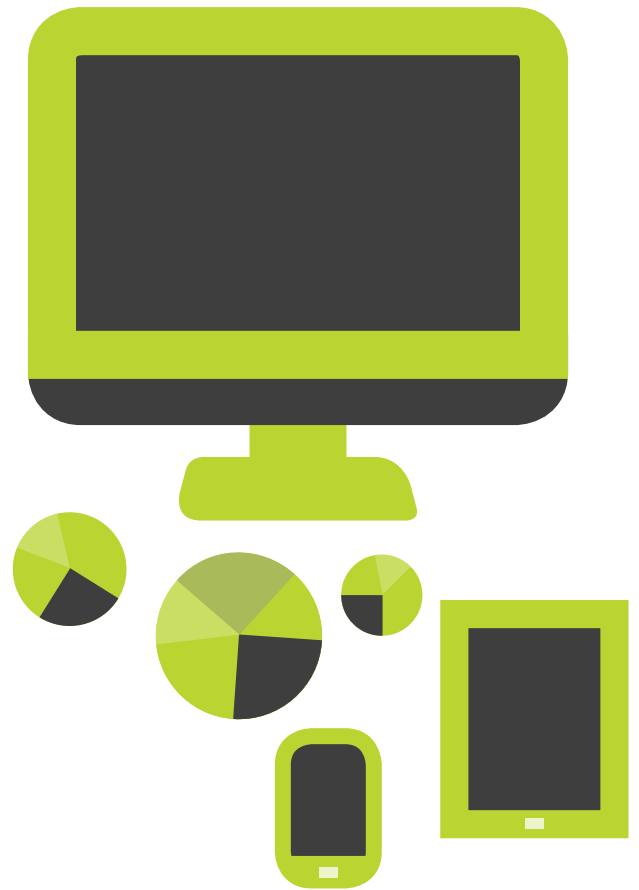
MAXEXPRESS CRM LIVE BASIC PACKAGE

THE MAXEXPRESS CRM LIVE PACKAGE HELPS YOU GET MAXIMIZER CRM LIVE SET UP QUICKLY AND EFFICIENTLY.

Your Maximizer CRM Advisor will work closely with you to ensure your Maximizer CRM Live system is set up properly from the start—as quickly and efficiently as possible, saving you time and allowing you to focus on your business.

The MaxExpress CRM Lite Basic Package consists of the following services:

- 1** Overview of the Maximizer CRM Live Web and Mobile access components.
- 2** Assistance in the installation of Maximizer Add-ons for Microsoft Word and Outlook.
- 3** An orientation on the Maximizer CRM Live user interface.
- 4** Basic Configuration of your Maximizer CRM Solution.
- 5** Continuous knowledge transfer during the session from a Maximizer CRM advisor on best practices for using Maximizer CRM.
- 6** Basic Configuration of your Maximizer CRM Solution.
- 7** Private Training, based on your organization's specific CRM Configuration.
- 8** Follow-up 15 minute phone call with your CRM Advisor over the following 30 days to answer questions.
- 9** Access to Public Training Sessions hosted by Maximizer.



BASIC CONFIGURATION, BASED ON BUSINESS PROCESS CAPTURING AND MAPPING SESSION:

Configuration of additional Maximizer CRM Live users.

Assistance in creating up to fifteen (15) user-defined fields to track your businesses unique data points and review of how to setup default entries for quick data entry of standard information.

Assistance in creating up to three (3) column views or Key Fields groups using one or more of the new User-Defined Fields.

Assistance in creating up to five (5) custom searches or Quick Access Searches using one or more of the new User-Defined Fields.

Assistance in creating up to one (1) Action Plan or Quick Email Template to support your business processes.

Up to two (2) Private one-hour training sessions for your customized Maximizer CRM Live Solution.

Recommended Organization Size: 2-5 users

MAXEXPRESS CRM LIVE PACKAGE OPTIONS:

Recommended: Maximizer User Essentials Training Session covers the product's extensive data points, Action Plans and Dashboards. Learn from our experts in a dedicated session to drive the efficiency within your team. Approximately 100 minutes in length, and up to 3 attendees per session.	\$399
Conversion of large on premise Maximizer CRM Database (5GB or larger).	\$199
Consolidation of up to 3 on premise Maximizer CRM databases or Address Book. <ul style="list-style-type: none">• Each Additional Maximizer CRM Address Book to Combine.	\$499 \$199
Import of additional data (Contacts, Companies) from a CSV file that has up to 30 discrete columns of data, and less than 12,000 records of company, contact or opportunity. <ul style="list-style-type: none">• Additional Data Import services are available. Please call for a quote.	\$499
CRM Live Solution Configuration Assistance per hour.	\$225
Upgrade from V10 or more recent version of Maximizer CRM.	FREE
Upgrade of Maximizer versions V6.0 to V9.0 to current version of Maximizer CRM.	\$399
Upgrade of Maximizer versions V1.0 to V5 to current version of Maximizer CRM.	\$1299
New to Maximizer 3rd party application data migrations are available for ACT! Goldmine, MS CRM, Salesforce.	STARTING FROM \$1600
Extended Hours Delivery (Overnight or Weekend) <i>*Subject to Availability*</i>	\$499
24 hour rush installation. <i>*Subject to Availability*</i>	\$249
For on-premise deployments, please see the MaxExpress Installation or Upgrade package for details.	\$999

MAXEXPRESS INSTALLATION NOTES:

- 1** The MaxExpress engagement must be completed within 3 months from initial purchase or it is considered complete.
- 2** Scheduled sessions cancelled within 24 hours will be charged a re-scheduling fee of \$200.
- 3** Sessions are conducted virtually using Citrix Go to Assist to complete the guided installation remotely.
- 4** On premise implementations will also require a MaxExpress installation or Upgrade Package.
- 5** Additional Data Import services, conversion from other CRM or contact management solutions are available. Please contact your account manager for a quote.
- 6** Extended Hours Delivery and 24-hour rush installation are subject to Consultant availability. 24-hour rush available on standard working days (Monday to Friday) only.

About Maximizer

Maximizer CRM is fueling the growth of businesses around the world.

Our CRM solutions come fully loaded with the core Sales, Marketing and Service functionality companies need to optimize sales productivity, accelerate marketing and improve customer service. With flexible on-premise, our cloud and your cloud deployment options, tailored-to-fit flexibility, state-of-the art security infrastructure, industry-specific editions and anywhere/any-time mobile access, Maximizer is the affordable CRM solution of choice.

From offices in North America, Europe, Middle East, Africa and AsiaPac, and a worldwide network of certified business partners, Maximizer has shipped over one million licenses to more than 120,000 customers worldwide.



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