Press Contacts

Jon Regan
CEdMA
(408) 417-0268
Marketing11@cedma.org

CEdMA Honors NetApp for Innovation in Education

Santa Clara, CA – December 6, 2011 –The Computer Education Management Association (CEdMA), the premier networking organization for training executives, managers, and professionals, today announced that Steve Richey, director of Content Production and Deployment for NetApp University was honored with the CEdMA Innovation Award. The award, which was given out at CEdMA's Fall Conference, recognizes outstanding innovation in training organizations for high-tech companies.

Richey was recognized for leading the implementation of a highly scalable new learning resource application for NetApp. The new application streamlines the delivery of training and information resources so that people in the field including partners are able to quickly and easily find the information that they need when they need it. The application eliminates the need to search across multiple locations, thus making it easier to respond quickly to customer questions and easily resolve issues based on the most up-to-date information available.

"The learning resource application has changed the way that we think about delivering information and training content to NetApp employees, and has become an important component of key training programs aligned with corporate initiatives worldwide," said Richey. "NetApp is focused on innovating in all aspects of our business, and we are honored to be recognized by CEdMA for the innovative work we have done in our training organization."

"Companies today are struggling to meet the training needs of their workforce due to constant pressure to keep costs down and productivity high," said Pat Durante, president of CEdMA. "Finding innovative ways to deploy training and make it accessible to a global workforce is the only way to meet the challenges ahead. Steve and his team at NetApp have clearly demonstrated that innovation in training can drive results and provide their company a competitive edge in the marketplace. CEdMA members continue to demonstrate new and exciting approaches to technical training through an open exchange of experience and benchmarks - both tactical and strategic."

About CEdMA
Established in 1991, CEdMA is the premier networking organization for training executives, managers, and professionals on a management path within hardware and software companies. CEdMA's over 300 members, representing more than 70 technology companies, benefit from a range of exclusive services including bi-annual industry surveys, bi-annual conferences, monthly newsletters, an "ask the members" forum, and special interest groups. For more information about CEdMA, please visit www.cedma.org or contact Jon Regan at marketing11@cedma.org or (408) 417-0268.

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