



Vicour Holdings is pleased to announce the acquisition of **AKJ Books**. With the closing of this transaction, Vicour Holdings continues to grow its portfolio of middle-market companies across a range of industries in the Mid-Atlantic.

**AKJ Books** sources and sells books and related educational materials to two primary customer verticals: K-12 schools and national literacy programs (e.g. Reading Is Fundamental (RIF), Reading Recovery, etc.). The company services customers throughout the entire country and numerous U.S. Protectorates. AKJ has a mixed sales model including direct account management, catalogs and web-based sales. Through its heavy catalog circulation, AKJ reaches hundreds of thousands of educators, administrators, librarians and volunteers throughout the U.S. annually. AKJ maintains active relationships with all of the large global publishing houses, numerous boutique publishers and remainder resellers. Distribution is handled using third-party logistics providers as well as local market courier services.

Vicour Holdings acquires and operates a portfolio of high-quality companies with predictable cash flow, sustainable market positions and proven business models. As an owner/operator as well as an investment firm, Vicour possesses the positive characteristics of both strategic and financial buyers. Vicour's partners are seasoned operational, financial and managerial professionals who are committed to evolving and enhancing the successful companies in Vicour's portfolio. Vicour is committed to working with business owners to help them realize an organized, financially rewarding and complete exit from their business.

**Prime Investments Business Brokers** of Bethesda, MD and Atlanta, GA acted as intermediary in the transaction. Prime represents business sellers in a wide variety of sectors, including service, software, construction trades, government contracting, distribution, engineering, consulting, medical and tech. It's "no up-front fee" business model, unusual in the M&A industry, has proved attractive to business owners throughout Pennsylvania, Virginia, Maryland, Florida, Georgia and Washington, DC.