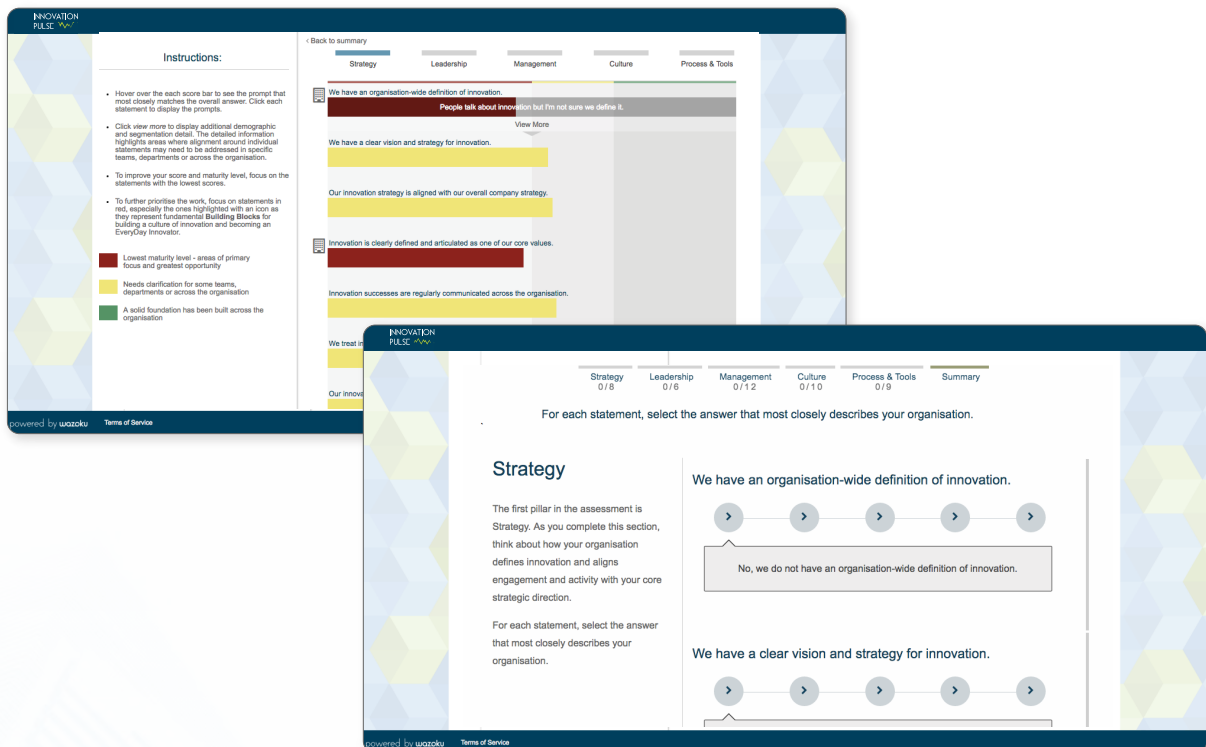


All organisations must innovate, but activities and objectives are different for every organisation. To be more innovative, organisations must start by building a culture of innovation. Unfortunately, while the goal and catalyst for developing innovation capability and building a culture of innovation are clear, the starting point is not.

The challenge facing many organisations is that they don't have a clear enough picture of their internal barriers to innovation, whether they be management approaches to innovation, leadership sponsorship, communication about innovation strategy or lack of processes and tools.

Building a culture of innovation is an organisation-wide endeavour and requires a multi-disciplinary approach, an ecosystem to survive and the right conditions to thrive. Wazoku's Innovation Pulse has been designed to give organisations a tool for assessing the current state of innovation culture and providing a framework of the areas that need to be focused on.

- **Comprehensive survey to assess innovation capabilities across the five core pillars of innovation: Strategy, Leadership, Management, Culture and Tools & Processes.**
- **Summary results showing overall maturity and maturity against each core innovation pillar.**
- **Interactive drill down reports to understand results across key demographic factors.**
- **Downloadable reports with summary results and recommendations.**



Top: Results drilldown. **Bottom:** Comprehensive survey questions.

Behind the scale...

Innovation Pulse is based on extensive qualitative and quantitative research together with practical development work undertaken in a wide range of business sectors across

the globe to ascertain both the generic ingredients and core components for building a culture of EveryDay innovation.

Assessment Survey

- 45-question survey to assess organisational capabilities across the five core innovation pillars: Strategy, Leadership, Management, Culture and Tools & Processes.
- Unlimited participants - both internal and external.
- Anonymous results to encourage honest assessment.

Reporting & Analysis

- Summary results showing overall maturity and maturity against each core innovation pillar.
- Interactive drill down reporting to understand results across different demographic factors, such as level of responsibility, job function and location.
- Downloadable reports with summary results and recommendations.
- Downloadable CSV files of the anonymised raw data for further analysis.

Administration

- Easy to use admin panel to manage assessment and participants.
- Options to customise survey including colours and logos.