

Cliffton StrengthsFinder

- 34 categories
- Basic test results just give top 5
- Each strength falls into one of 4 overarching categories
- Based upon the work of Dr Donald Cliffton
- Tie in books for further reading, including *First Break All the Rules & Now, Discover Your Strengths*
- Cost: \$10

The Four Temperaments

- 4 categories
- Also known as the Otter, Beaver, Lion, and Golden Retriever test
- Personalities can be blended (e.g., a Chlor-Mel or Lion-Beaver blend)
- Based upon work dating back to Hippocrates
- Cost: Can be taken free online

How to Fascinate

- 49 combinations based on 7 personality types
- Uses the concept of Primary and Secondary triggers
- Based upon concepts from Sally Hogshead
- Focus is on how others see you
- Cost: \$37, with group discounts

Myers-Briggs

- 16 possibilities based on 4 categories
 - Introvert vs Extrovert
 - Sensing vs Intuition
 - Thinking vs Feeling
 - Judging vs Perceiving
- Created by Katharine Briggs and Isabel Myers, based on theories from Carl Jung
- Cost: Can be found free online, but paid options through MB Foundation



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