LIBRARY LABELING
MADE EVEN EASIER THAN EVER

INTRODUCING THE LABEL GENIUS

We've heard a lot from our library customers that there is no "one-label-fits-all" approach to their labeling needs. While we understand that, we don't think that means there can't be a one-printer-scanner solution. And it shouldn't cost an arm and a leg to own one, either. So we thought, let's make something that makes it easy to print multiple types of labels for almost any item in a library. The result is the Label Genius.

What makes this a Label Genius and not just another thermal transfer printer? With its built-in scanner and optional keyboards, it does so much more:

> Most labels get abused or picked off over time. The Label Genius allows you to easily replace those labels without having to re-catalog them.

> It gives you an easy way to label CDs and DVDs without having to handwrite on the disc, which takes a lot of time and can wear off. Don't worry, the label is designed not to interfere with the player, and won't smear or fade over time.

> You can simply scan an existing bar code label and the Label Genius will automatically generate a new, identical barcode or barcode number.

> It can handle multiple formats and layouts, including CD/DVD, barcodes, asset labels.

> It's an easy to use, standalone system that doesn't require any interface to a computer.

> And it takes very little space and requires even less maintenance.

YOU'VE SPENT A LOT OF TIME AND MONEY PUTTING TOGETHER YOUR COLLECTION.

Make sure nothing's lost or misplaced because of a label. Computype labels are among the most durable in the industry, which means they're among the most reliable. And since they're customizable, it doesn't matter what you have in your collection, or what you might want to include someday. What part of your collection needs special label attention?

LOOK TO US FOR ALL YOUR CRITICAL LABELING SOLUTIONS.

We work closely with our customers to provide the right labels for your needs. And not just the right labels, but everything for your labeling needs. From labels to printers, and scanners to label replication systems, Computype offers this and everything in between.

WE'D LOVE TO HEAR FROM YOU.

Please feel free to contact us directly, or your Regional Sales Manager, if you have any questions about any of our services or capabilities.

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