

LIVES DEPEND ON OUR BLOOD LABELS. SO CAN YOU.

BLOOD PRODUCTS GUIDE



YOU CAN COUNT ON IT™

BLOOD BANKS TRUST COMPUTYPE WITH EVERY SEGMENT OF THEIR BUSINESS.

For over 35 years, Computype[®] has produced more barcode labels for use within the international blood bank community than perhaps any other company.

We offer all the smart *ISBT 128* labeling solutions you need to keep your blood bank operating smoothly. While we are a **global provider** of blood bank labeling, the key to our success is **local presence**. Computype representatives are on-site at blood banks often, so they understand the needs of the transfusion medicine community.



Computype's blood labeling products are used globally.

Blood centers—both big and small—value our dual manufacturing facilities, which ensure a constant supply of critical blood labels regardless of local conditions. Our St. Paul, MN plant serves customers in North America and Asia/Pacific, while our plant in Hull, England serves customers in Europe, the Middle East and Africa.

Here are some of our worldwide partners in unique blood unit identification:

North America and Asia/Pacific

- > American Red Cross
- > Canadian Blood Services
- > New York Blood Center
- > Blood Systems, Inc.
- > Australian Red Cross Blood Service

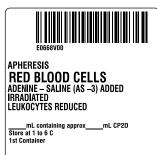
Europe

- > NHS Blood Transfusion Service (UK)
- > Sanquin (The Netherlands)
- > Scottish National Blood Transfusion Service
- > Velindre NHS Trust (Wales)



CRITICAL LABELS ON TIME – CLOT

- > Quick online ordering
- > Instant "virtual" proofs
- > No print plates
- > Buy as few as 250 labels



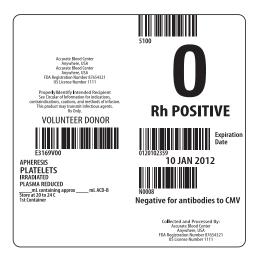
SCAN-ONE-PRINT-ONE DIN REPLICATOR

- Stand-alone system including barcode printer and scanner allows the user to replicate Donation Identification Number (DIN) labels
- > User can replicate Codabar and ISBT 128 by simply scanning an existing DIN label



BLANK LABEL STOCK & RIBBON

- > Three standard materials for blank label stock, kitted with appropriate ribbon
- > All materials comply with US FDA 21 CFR 175.105
- > All standard ISBT 128 label sizes: 4x4, 4x2, 2x2 (plus 2x3.25 & 2.5x1)
- > Most are in stock and ready to ship



DONATION NUMBER SETS

- > More CFR-compliant adhesives than any other supplier, so our labels work in your environment
- > Database management to ensure sequence integrity
- > Variable colors available
- > Superior adhesion to bags and tubes
- > Every symbol scanned and verified multiple times prior to shipment



Computype, the leader in transfusion medicine identification technology, is the world's largest producer of DIN sets. Our ID solutions include multiple "piggyback" adhesive choices and digital offset technology to guarantee perfect barcodes every time. We offer DIN labels sets, replicators and customized print stations, label printers and scanners. For more than 35 years we've been working with our customers to solve their ID challenges through innovation, creativity and dedication.

Let us show you. We'd be glad to do the same for you.

www.computype.com/bloodbanks

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