

GMBA **SPECIALISATIONS**

INFORMATION TECHNOLOGY MANAGEMENT

The objective of our specialisation in Information Technology is to empower students to drive business transformation through innovative technology. Students opting for this specialisation will graduate with an operational knowledge of technology, new skills and perspectives, and cross-disciplinary exposure needed to deploy technology in a variety of organisations.

CONTEMPORARY MARKETING MANAGEMENT

Our specialisation in Marketing Management prepares students for rewarding careers in Marketing. Students who opt for this specialisation gain the latest and up-to-the-minute insights into areas like consumer behaviour, marketing research, brand management, customer culture and digital interactive marketing. On completing the program, students will have learned to implement marketing strategies that build strong customer relationships, create substantial value and integrate market-facing activities.

GLOBAL FINANCE

The specialisation in Global Finance is designed for participants who wish to take up managerial positions in global finance advisory firms, or pursue a career managing individual family wealth. The program provides participants with the tools and techniques needed to develop high quality and creative investment and financing solutions for governments, corporations and high net-worth individuals.

GLOBAL LOGISTICS & SUPPLY CHAIN MANAGEMENT

Our specialisation in Logistics & Supply Chain covers a wide spectrum of topics like transportation management, lean supply chain, strategic sourcing, warehousing, performance-based logistics, constraints management, supply chain network design and demand management. Dubai, Sydney, Singapore and India are all important logistics hubs, and each of them provides an excellent backdrop to study this specialisation.

CONSULTING MANAGEMENT

Our specialisation in Consulting Management aims to meet the need for top-notch consultants. Students opting for this specialisation are engaged in the classroom using a modern pedagogy that simulates the decision-making challenges consultants face today. The specialisations covers topics such as client development, advanced consulting and communication skills, decision modelling, project management, change management, practice development and corporate recovery.