

Red Stick Times

The Graduate School of Banking at Louisiana State University

TUESDAY, May 24, 2016

The Session is off to a good start and we greatly appreciate your cooperation. It takes a major effort to get 565 bankers moving in the same direction at the same time. But once the mass is in motion it is hard to stop.

Tuesday Evening Speaker

Other than at the first Friday crawfish fest the student body of the school is together at only one time and that is this evening at the traditional speaker series. Our speaker tonight at 7:00 pm in the LSU Union Theater is Colonel Arthur Athens, USMC (Retired). Colonel Athens is the Director of the US Naval Academy's Vice Admiral James B. Stockdale Center for Ethical Leadership and a member of the Academy's Senior Leadership Team.

Colonel Athens retired from the Marine Corps in July 2008 with over 30 years of combined active duty and reserve service. As a Marine Officer, he commanded units in the 3rd and 4th Marine Aircraft Wings, served with the U.S. Space Command and instructed at Marine Aviation Weapons and Tactics Squadron 1, the Marine Corps' equivalent of the Navy's Top Gun School. Additionally, he was a White House Fellow under President Ronald Reagan, the Special Assistant to the NASA Administrator following the Space Shuttle Challenger accident, the Executive Director of OCF, a worldwide non-profit organization helping military personnel integrate their faith and profession, the Commandant of the United States Merchant Marine Academy, and the Naval Academy's first Distinguished Military Professor of Leadership.

Aside from his professional responsibilities, Colonel Athens has been a volunteer lacrosse coach at the high school and collegiate levels and the Washington Post recognized him as their High School Coach of the Year.

Colonel Athens holds a bachelor's degree in operations research from the Naval Academy where he lettered in lacrosse and served as the Brigade Commander, the senior ranking midshipman at the Academy. He also earned masters' degrees from the Naval Postgraduate School and the Army's School of Advanced Military Studies.

TODAY @ GSB

4:45	FR/JR Case Groups
5:30-6:45	Dinner
6:00	Deadline for FR Nominations
7:00	Speaker at Union Theater

Apartment Dwellers

Bankers are reminded to check at the ECA Activity Center (where you registered) for messages and mail. Report any apartment maintenance problems to the ECA front desk which is staffed by LSU personnel. The GSB desk in Room 2 in the Activity Center is staffed by GSB personnel from 7:30 am - 9:00 am, 11:00 am - 1:30 pm and 6:00 pm - 8:00 pm daily. The GSB desk phone number is **578-5019**.

REMINDER to Freshmen

Nominations for President of the Class of 2018 must be turned in by 6:00 pm this evening to the **ECA Activity Center**. Please print the name, title, bank and home town of the nominee, and make sure the nominee signs the sheet as assurance s/he would serve if elected. The person making the nomination must also sign the sheet. Voting will be Wednesday at the first afternoon class with the results in the Thursday Red Stick.

Traditions

THERE are a few GSB traditions for which there are no reasonable explanations. One of these is designation of the first Wednesday as "Hawaiian Shirt Day" for Seniors. This practice has been passed down through the years from class to class -- a strong indication that, when not occupied in study, students are challenged to figure out something to do. Juniors and Seniors are asked to wear your class GSB polo shirts on Thursday.

For future planning, Friday will be the "Logo Shirt Day". So wear a shirt showing your bank's logo.

Exit Ruth

The School is very fortunate to have in its service an excellent and experienced staff which organizes and supervises its operations.

For over 30 years the school has relied on the expert services of Ruth Bonacorso to make sure the school operates effectively and efficiently, but we will no longer have her services after this session. She is taking a well deserved retirement and will be spending more quality time with her family.

Ruth, we at the school – staff, faculty, and students – will miss you and we wish you a happy retirement!

Internet Access

For Internet access in apartments, you will be asked for a user name and password when logging onto the LSU network for the first time. The user name is **banking@lsu.edu**, and the password is **Bankers@2016**. Information is in your binder, the lavender **Information for Students**. If you need additional information, or are having trouble getting on the network, please call the Residential Life Help Desk Mon-Fri. 8:00am - 4:30pm at 225-578-0560.

BankSim Prep?

The school is again offering in the second year a course entitled "Managing Bank Performance." The course is led by Dr. Ernie Swift who is also the coordinator of the senior Bank Simulation course. The teaching faculty are all bank simulation instructors, three of whom are senior bank officers and one is a former regulator. The focus of the course is to provide practical instruction regarding how banks make money and how to measure their success towards this goal. We are expecting very positive results from this course.

Where is the Bookstore?

For many, many years the LSU Bookstore was located in the first floor of the Student Union building and many bankers stopped by on their way to class for coffee and in the afternoon for additional intellectual studies. To better serve the needs of the campus population the new Barnes and Noble bookstore is located across the street from the Faculty Club. The store's management is offering our students 10% off on all purchases. Just show them your GSB nametag. They will open at 7:00 am each day for the convenience of bankers and, by using a coupon available at the ECA desk you will receive a 10% discount on purchases. Our experience has been that some seniors like the diploma frames available at the bookstore.

Simulated Sick Bank

The senior class received Sunday evening the financials of the bank which they are assigned to manage over the next two weeks and noticed immediately that the institution is undercapitalized, lacks liquidity, has poor asset quality, and a history of poor management. Other than those shortcomings the bank is in good condition and presents major challenges to new management. Good Luck – the examiners are watching.

State Receptions

Continuing a tradition that began several years ago, several sponsoring state associations are hosting receptions for the students attending from their states. All the receptions will be held **Wednesday** evening in the Cotillion Ballroom in the LSU Union from 6:00 pm to 7:00 pm and assembly areas for each state will be identified by signs. The same refreshments will be available to all attending. This is an excellent opportunity to meet bankers from your state who are in the other classes. The hosts of the receptions are as follows:

Florida	Peter Brokaw
Georgia	Joe Brannen Kathy Friestad Brad Barber
Louisiana	Ginger Laurent
Mississippi	Mac Deaver Frank Sibley
Missouri	Shane Cowger
N. Carolina	Peter Gwaltney
S. Carolina	Jimmy Clarkson
Tennessee	Colin Barrett Stacey Langford David Verble Robby Moore
Virginia	Matt Bruning
W. Virginia	Watts Steger

Caffeine Fix

Should you need an emergency injection of caffeine, you may go to the Barnes & Noble bookstore or the Library at the north end of the quadrangle.

Social Media

Those of you who use social media such as Twitter or Facebook may wish to share your school's experiences on **#GSBLSU2016**.

JUNIORS should pick up your Class Tervis cup at the ECA Activity Center (where you registered).