



## 2016 Bank Study Project Class of 2017

# SOURCES OF NON INTEREST INCOME

## Dan Harbison

**NOTES:**

1. Please use 8 1/2" x 11" paper (or paper folded to that size).
2. Please attach the Junior Cover Sheet – Class of 2017 from <http://www.gsblsu.org/students-4/>.
3. Please staple your project or use a binder clip. **DO NOT** use paper clips

**Complete and mail by February 15, 2017**

**Graduate School of Banking at LSU**

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**Sources of Non-Interest Income  
2016 Bank Study Project  
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**During the session we discussed several ways to maximize non-interest income (NII) in your bank. Your assignment is to choose one of the critical NII areas discussed during the session and apply what you learned to either enhance an existing NII area or develop a new NII product or service for your institution.**

**Present your suggestion(s) in writing (memo form) to the proper person or committee charged with reviewing product/service development in your bank.**

**Focus attention on the annual dollar impact to the income statement, advantage(s) over market competition and any other positive impact to your institution.**

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