



IMAGE ONE COMPLETES OFFICE TRANSFORMATION

New space aligns with company's values of simplicity, openness, flexibility, and collaboration.

OAK PARK, Michigan (September 13, 2013)

Exposed ceilings, natural light, idea walls, transparent glass doors, large open areas- THIS is the new IMAGE ONE space. As a technology company devoted to managing and *simplifying* its customer's print and workflow solutions, it was time for IMAGE ONE's internal look to follow suit.

Long gone are the days of huge file cabinets, cubicles, and even permanent workspaces. Closed door meetings? They still exist, but anyone can see into the large glass windows of the conference room. Need to "huddle up"? Any open space, a "quiet room", and even the offices of IMAGE ONE owners Rob Dube and Joel Pearlman are available.

"We needed a space that better reflected who we were, and we wanted a place that was comfortable and inspiring for the team", describes Rob Dube. "One of our values is being open and honest. When you look at the open ceilings and all the glass doors, there's just a feeling of openness and togetherness which represents what we're about."

Togetherness is certainly present, but simplicity is also a key. Especially for a technology company, creating a simple environment focused on technology was important. Everything is crisp, clean-lined, and sharp. Wires are hidden, paper is at a minimum, and the workspace focus is upon the computers.

"It was important to be thoughtful about the way we're set up from a technology standpoint, especially since it's such a huge aspect of our future business," added Rob Dube. "For any customers that come in, prospects, and people that we're recruiting to work here, we want to present an environment that is progressive and that attracts the best people."

There isn't an area in the office without careful thought. Wood floors and neutral carpeting have a peaceful effect. Most of the walls are white, but a few of them display bright orange or blue- "pops" of color that represent boosts of energy. Idea paint coats certain walls, allowing team members to write directly on the surface. The previous ceilings enclosed you into an area; now, high ceilings create openness between departments and welcome natural light.

"Our goal is to take complex print environments or workflow and simplify it for our customers. We now have a feeling of simplicity engrained in our minds through the physical space," says Rob. "This represents us and what we do for our customers."

ABOUT IMAGE ONE

IMAGE ONE is a Michigan-based company that utilizes software and technology to manage print environments and present workflow solutions. Childhood friends Rob Dube and Joel Pearlman founded the company in 1991, which has been recognized as one of Crain's "Cool Places to Work in Michigan", Metro Detroit's "101 Best and Brightest Companies To Work For", and Inc.'s 5000 Fastest-Growing Companies. As part of their commitment to giving back, a percentage of all profits are contributed toward autism-related causes.

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