



**IMAGE ONE RECOGNIZED AS A
NATIONAL BEST AND BRIGHTEST COMPANY TO WORK FOR**

Detroit-area Technology Company Recognized for Giving Back, Innovative Human Resources

Oak Park, Michigan – December 2013

For the second time, Oak Park-based IMAGE ONE was named one of the “National Best and Brightest Companies to Work For.” The award recognizes companies across the United States using thoughtful human resources practices that truly improve the lives of their employees, along with making a positive impact in the community.

IMAGE ONE’s business is to manage and simplify the complex printing environment and workflow of large companies. Their culture is to exceed expectations, share in success, and give back by donating a percentage of all profits toward autism-related causes.

“It means that we continue to do amazing things with our culture and with our people,” says President Rob Dube. **“To be recognized as a National Best and Brightest Company to Work For is humbling. We know that we’re making a difference in the community, which ties directly into our vision of enhancing lives of those around us.”**

Since IMAGE ONE’s reacquisition from a large company in 2006, co-founders Rob Dube and Joel Pearlman shifted their focus upon two areas: making their company an awesome, enabling place to work, and holding a strong community presence. This award, based upon employee surveys and evaluation from an independent research firm, has been a humbling validation.

“To know that they survey our team and we’re able to see the results, many of which were off the charts,” said CEO Joel Pearlman. **“There are areas that we need to improve also, and that’s the great part about this whole process every year. We can go back and ask ‘What more can we do for our team?’ ”**

The winning companies were assessed by an independent research firm, which reviewed a number of key measures relative to other nationally recognized winners. They include Compensation, Benefits and Employee Solutions; Employee Enrichment, Engagement and Retention; Employee Education and Development; Recruitment, Selection and Orientation; Employee Achievement and Recognition; Communication and Shared Vision; Diversity and Inclusion; Work-Life Balance; Community Initiatives; Strategic Company Performance.

ABOUT IMAGE ONE

IMAGE ONE is a Michigan-based company that utilizes software and technology to manage print environments and present workflow solutions. Childhood friends Rob Dube and Joel Pearlman founded the company in 1991, which has been recognized as one of Crain’s “Cool Places to Work in Michigan”, Alfred P. Sloan’s companies with Excellence in Workplace Effectiveness and Flexibility, and Inc.’s 5000 Fastest-Growing Companies. As part of their commitment to giving back, a percentage of all profits are contributed toward autism-related causes.

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