

SOCIAL MEDIA IS GREAT.

It connects us with the people we care for and the brands we love. But, entwined within the tweets and post lies what potentially may be the **most potent attack vector to date!**

We checked

25 Fortune 500 Companies
over the past 4 years

A total of **800,000** Tweets

50,000 Facebook posts & comments

2014

seems to be the most active year for malicious activities, with over 4500 malicious URLs found. While **July is the most active month**

95%

of the malicious URLs were in tweets
(only **5%** in Facebook posts/comments)

1.92%

of all posts, comments & tweets are **malicious or attempted attacks**

Twitter

98% of the **malicious** URLs were used for **phishing** schemes, the remaining **2%** were attempts at **malware drop-offs**

Facebook

96% of the **malicious** URLs were used for **phishing** schemes, the remaining **4%** were attempts at **malware drop-offs**

77%

of the companies are attacked dozens of times on average per year

Your social presence exposes your organization to substantial risk



Be Proactive, Stay Safe

Protect your organization beyond the perimeter with CyberInt's Argos™