SOCIAL MEDIA IS GREAT.

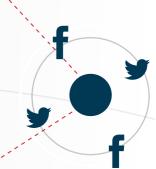
It connects us with the people we care for and the brands we love. But, entwined within the tweets and post lies what potentially may be the

most potent attack vector to date!



25 Fortune 500 Companies over the past 4 years

A total of **800,000** Tweets **50,000** Facebook posts & comments







seems to be the most active year for malicious activities, with over 4500 malicious URLs found. While July is the most active month

95%









4/0 of all posts, comments & tweets

are malicious or attempted attacks



Twitter

98% of the **malicious** URLs were used for **phishing** schemes, the remaining 2% were attempts at malware drop-offs

Facebook 96% of the malicious URLs were used for



phishing schemes, the remaining 4% were attempts at malware drop-offs



organization to substantial risk Be Proactive,

Your social presence exposes your



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www.cyberint.com | sales@cyberint.com