

## Higher Education Advanced Dashboard User Portal: “HEADS Up” *A Simplistic and Intuitive View*



Today’s complex world puts significant pressure on universities, from acquiring funding to attracting quality staff and students. People turn to data to tackle these demands, but millions of student records, disparate data sources, and lacking institutional standards hinder their efforts. To quickly execute, analyze, and react to these challenges, companies need a simplistic and intuitive view of their data.

The HEADsUP solution (Higher Education Advanced Dashboard User Portal) from Creative Computing provides this view. By utilizing Cognos, customizing performance metrics, and integrating data sets, whether residing in extractable flat files or data warehouses, universities use this “visual story board” to take action.

### One Version of the Truth

Creative Computing’s HEADsUP Dashboard allows higher education institutions the ability to focus on what matters most. Leveraging IBM Cognos technology, this “visual story board” views high level academic KPI metrics, then performs additional analysis based on trends within the data.

Higher education administrative consumers get a solution at their fingertips which delivers predictive and prescriptive answers to key questions around Admissions, Student Retention, Financial Aid, and development. With one version of the truth, unified definitions and enterprise standards can now be established.

### Reduce Effort, Gain Awareness

Don’t waste time scouring data for hours, when a simplistic, unified, and intuitive view is available. HEADsUP, a certified IBM solution, simplifies data collection, navigation, and analysis across all university departments, delivering information in a quick and insightful manner.

### The HEADsUP Dashboard

The HEADsUP Dashboard provides detailed, high level overviews of your key performance indicators (KPIs) and analyzes trends within the data—allowing you to focus on areas critical to universities: Admissions, Student Retention, and Financial Aid (and others). By leveraging IBM Cognos, predictive and prescriptive insight rests at your fingertips.



## Key Benefits and Measurable Outcomes

- Seamlessly integrate and consolidate data sets from a variety of sources
- Establish the foundation for data governance and policies
- Explore & simplify data with different perspectives
- Increase information sharing between departments
- Gain a unified understanding of how departments consume data
- Establish enterprise standards
- Measure learning effectiveness
- Manage financial performance
- Accessible online
- Uses recognized and customizable KPIs
- Reduces overall risk and complexity
- Reduce time spent on data collection and analysis



If you like what you've read, **CONTACT US** to schedule your Solution Design Session!