

Product Registrations in Kansas – July 2015

As a reminder, Kansas is a franchise state. You can check the active brands database on our website at: <https://ks.productregistrationonline.com/activebrands>
Caution – if you do not see the brand on the website, there *may* still be a franchise agreement in effect. You are always welcome to contact us to check on it. Emails are preferred to abc.marketing.unit@kdor.ks.gov

Malt Registrations:

Kansas has 4 different kinds of malt beverages:

- Beer
- Cereal Malt Beverage (3.2%ABW or less)
- Strong Flavored Malt Beverage
- Weak Flavored Malt Beverage (4.0%ABV or less)

Kansas registration fees are at the label level. Each and every label that is different must be charged the \$25 fee.

Registering malt beverages is a little trickier than spirits or wines because malt beverages have configurations that are shipped in cases. For example, a case of 24 cans may be packaged as 4/6, 6/4, 2/12, 3/8 or simply be a case of 24 cans.

If you have a COLA covering the 12 ounce can and have registered the product as a case of 24, subsequent package configurations do not require a label fee. When you need to add 2/12 or 4/6, no fee is required.

It is important to note that if you have a series of labels for the same product that are mixed in a case, each of those labels must be registered as an optional label that is attached to a package configuration.

As always, if you have any questions about registering products, please contact us.

Wine and Spirits Registrations:

It is important to note that Kansas registers all wine and spirits as an individual bottle which the distributor multiplies by the number in the case when reporting purchases or by the bottle when selling to licensees, then you don't need to register specific case sizes. The exception is combo packages; or, a bonus package, i.e. – bakers' dozen that is sold to the distributor at a special price.

Kansas Approval Process:

Labels are processed in order received. Effective July 1, 2015 electronic registrations are mandated.

Once a registration is opened, to process it, we:

- Check the system to see if the brand is currently registered in Kansas
 - If not, requires a franchise agreement
- Check the franchise agreement attached to the request to see if it is the correct franchise agreement
- Open the COLA and review it
- Check the supplier and distributor licenses are active
- Edit the description when necessary
- If we have any questions, we will enter a comment so it's important that you check registrations submitted for comments.

NOTE: If you have any problems when creating the registration and it's not quite right, please leave a detailed comment. This really helps us out.

Once your label is approved, our active brands database is updated in real time.

Common Issues:

- ✓ Check the franchise agreement saved in PRO to ensure you are attaching the correct one for the brand
- ✓ New Brand Registration
 - Brand never registered in Kansas before
- ✓ Label Revision (any changes to a currently registered item)
 - Change in label graphics
 - Change in label font/text
 - Change in vintage
 - Change in alcohol %

NOTE – a new COLA may not be required but Kansas requires the label to be registered.
- ✓ Line Extension (currently registered brand, but label is not registered)
 - New varietal or flavor of registered **brand**
 - New vintage in addition to the currently registered vintage(s).
 - New size of currently registered label
- ✓ Item numbers are being submitted in new registrations with an item number currently in use. Any label not currently registered should not have an item number entered.