

5 Ways to Increase Your Sales Lift Using Digital Menu Boards

1

Increase Product Lift & Increase Awareness of Add-Ons!

Upsell & promote new items. Bring awareness to new menu offerings and combo meals.

2

Rotate offerings by Daypart

(Breakfast, Lunch, Dinner)...And easily remove items when sold-out. Replace with new offering, instantaneously!

3

Schedule content

by a single location, by a zip-code and/or to thousands of locations within minutes. Remotely update content from any location using the Internet,

4

Reinforce your branding

by using full-motion video, sizzle and hi-definition graphics to your customers, waiting in line. Perceived wait-times are lessened when customers are captivated by your menu offerings, providing higher retention of messaging and a better dining experience.

5

Stay Automatically Up-To-Date on Local, State and Federal FDA Regulations

by effortlessly adding calorie content to menu board items. As new regulations are added, Express Image's digital menu board solutions provide the flexibility to add these regulations, seamlessly! This ability coupled with Express Image's FDA Regulations Management Service will save money, time and provide peace-of-mind.



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