



4 Fast Ways to Improve Your Enterprise Using QR Codes

Quick Response Codes, or "QR Codes" for short, are grid-like two-dimensional barcode graphics that are popular ways to quickly share small amounts of data. While very popular in the consumer space, QR codes have also been deployed in the business arena as well, where they have solved some common problems.



Asset Management

QR codes printed on a decal make a convenient label to tag individual and corporate assets. These codes can easily be scanned for accountability and inventory purposes.



Knowledge Sharing

A convenient way to bridge the physical and digital worlds is with QR codes. Information posters displaying QR codes can be scanned by readers and linked to online sources, or supplemental online information.



Physical Access

Employee and visitor badges displaying QR codes can be scanned for access requests and to track the physical locations people are visiting. Access can be revoked, added, and confirmed easily.



Facility Security

Physical locations, such as a loading dock, that have a QR code can be scanned by security patrols during their rounds to ensure a physical visit took place at a prescribed time. This serves as a "check in" function.

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