

WHY YOU SHOULD CARE ABOUT SHADOW CLOUDS

Shadow Cloud: A cloud platform acting as an alternative to IT-approved cloud services. Such a solution is "hiding in the shadows".

43% of enterprise respondents believe shadow IT practices are major threats to their respective organizations.



SECURITY REGULATIONS POTENTIALLY VIOLATED

Unapproved software could violate government and enterprise security regulations. Use of multiple platforms also leads to data dissemination, significantly weakening data security.



IT & EMPLOYEES BECOME INEFFICIENT

If IT doesn't know about cloud platforms being used, it can't support employees. This leads others to think IT is inefficient when it really is just misinformed. Employees too cannot work without IT support.



STRATEGIC BUDGETING INSIGHT LOST

Difficult to determine if getting full ROI. Costs become disseminated throughout enterprise when employees pay for their own platforms, so money is spent inefficiently.

WHAT YOU CAN DO:

Introduce a **single cloud platform** with comprehensive functionalities and the ability to expand. Both IT and employees would only need to learn how to use a single solution platform that **covers all their needs**.

Sources:

Forrester Research, "SaaS Adoption Requires a New Approach to Information Security", 2014