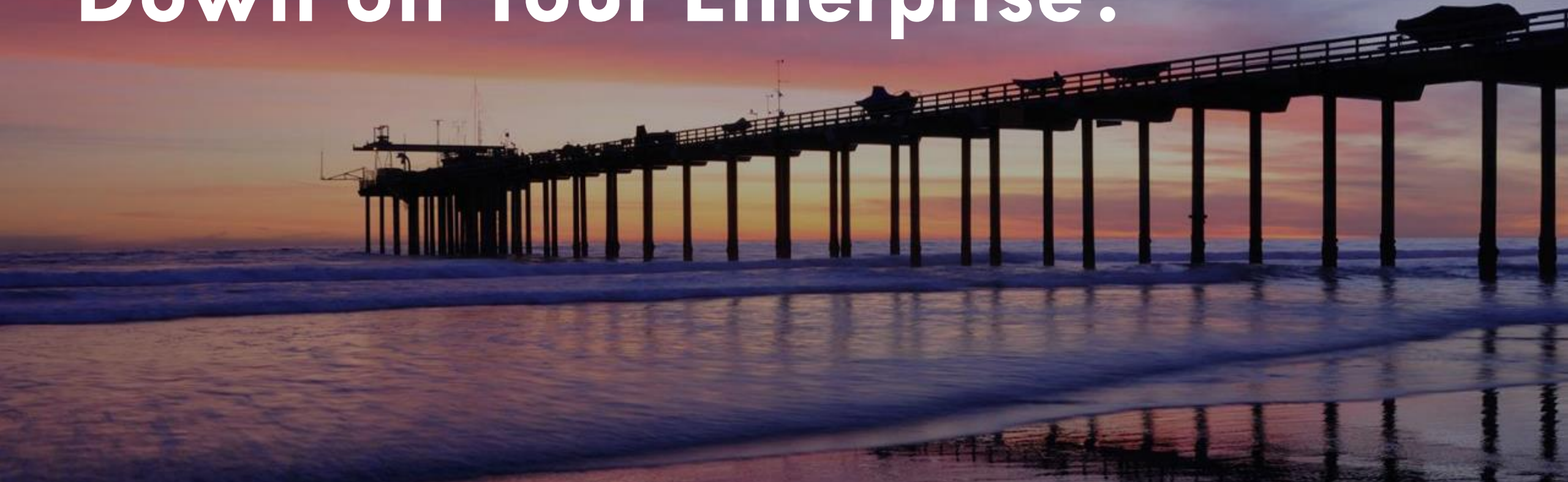


Are Shadow Clouds Raining Down on Your Enterprise?



What is a Shadow Cloud?

- ◇ Shadow Cloud: A cloud platform acting as an alternative to IT-approved cloud services. Such a solution is “hiding in the shadows”.
- ◇ Created when employees use their cloud platforms of choice without IT’s knowledge
 - ✓ Example: IT approves use of Microsoft Project, but if employees use Mavenlink, TeamWork or Trello instead, they create shadow clouds



Why You Should Care

Shadow Clouds Lower Efficiency & Effectiveness Within Enterprises

- ◇ Often violates security regulations
 - ✓ Unapproved software could violate regulations
 - ✓ Use of multiple platforms spread out data → data security weakens
- ◇ IT seen as ineffective
 - ✓ If IT doesn't know about cloud platforms being used, they can't support employees
- ◇ No one has insight into strategic budgeting
 - ✓ Difficult to determine if getting full return on ROI
 - ✓ Costs disseminated throughout enterprise when employees pay for their own platform



What You Can Do to Eliminate Shadow Clouds

Step 1: Introduce Clear IT policies

- ◇ Software use policies, Internet acceptable use policies, security policies, BYOD policies, etc.
- ◇ Briefing during the onboarding process creates mutual understanding between IT & employees
- ◇ Reduces the proliferation of shadow clouds, non-authoritative data issues and security risks
- ◇ BUT root problem for employees & IT remains—both still need to learn and streamline multiple cloud platforms
 - ✓ Provides little motivation for change

What You Can Do to Eliminate Shadow Clouds

Step 2: Introduce Single Cloud Platform with Comprehensive Functionalities and the Ability to Expand


- ◇ Both IT and employees would only need to learn how to use a *single* solution platform that covered all their needs
 - ✓ IT can streamline its services and ensure regulatory compliance
 - ✓ Employees have user-friendly software available
- ◇ IT and employees work efficiently and safely
- ◇ Your data is authoritative and in a “single source of truth”



Our Approach

Stave Believes in Expanding Capabilities In Your Existing Cloud Solution




- ◇ Stave develops business applications on the ServiceNow cloud platform
- ◇ We add new features and benefits to your business by leveraging your existing ServiceNow investment
- ◇ We help you go further and go faster when you deploy new functionality and consolidate your cloud platforms
- ◇ Install our applications and utilities for instant value with simple deployment



The image shows a promotional graphic for Stave's ServiceNow applications. At the top, the Stave logo is displayed above a background image of a pier over water. To the right of the logo, three bullet points describe Stave's dedication to building enterprise platform apps on the ServiceNow platform, their focus on design, development, and support, and their exclusive availability through the ServiceNow Store. Below this, a grid of nine application icons and descriptions is presented. The applications include CMS+, Shared Service Manager, Calendars, FacilitiesMAX, Data Masker, Relationship Manager, QR Manager, FITARA Manager, and a call to action to find Stave on the ServiceNow Store with the website address store.servicenow.com.

STAVE

- We're 100% dedicated to building Enterprise Platform Apps on the ServiceNow® platform.
- Our focus is on designing, developing, delivering, and supporting great enterprise software.
- Stave apps are available to our customers exclusively through the ServiceNow Store.

 CMS+ Easily create modern, mobile-friendly portals in a fraction of the time	 SHARED SERVICE MANAGER Deliver and manage Shared Services to your enterprise through a centralized system of engagement	 CALENDARS View ServiceNow records as calendar events in any calendar application or mobile device
 FACILITIES^{MAX} Extend Facilities to create a complete enterprise CMMS solution	 DATA MASKER Discover and mask sensitive data automatically to improve security and ensure compliance	 RELATIONSHIP MANAGER Manage your Business, Customer, and Service Relationships
 QR MANAGER Generate and maintain dynamic QR Codes for any ServiceNow record	 FITARA MANAGER Achieve and maintain FITARA compliance with reporting and collaboration	FIND STAVE ON THE SERVICENOW STORE store.servicenow.com

Learn more at www.staveapps.com

Try our apps for free at store.servicenow.com

