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**CONSULTING Magazine recognizes Wilson Perumal & Company as one of the  
Best Small Strategy Consulting Firms to Work For, 2011**

**Dallas, Texas – September 5, 2011** – In its annual survey, Consulting magazine recognized Wilson Perumal & Company, Inc. (WP&C) as one of the *Best Small Firms to Work For* in its category of Strategy Consulting.

WP&C was featured in the survey in the following categories:

- **#4 in Best Small Firms by Service Line – Strategy Consulting**
- **#2 in the category of Which small firm's consultants believe their work has a positive impact on clients most often?**

Andrei Perumal, Managing Partner with WP&C, said, *"We are delighted to be recognized by Consulting Magazine as one of the top small strategy consulting firms to work for. We think this reflects our uniqueness in the market: our focus on achieving actual change with our clients; creating new intellectual content, and the talent and diversity of our team. We are proud of the work we lead with clients and we are continuing to attract the very best talent."*

The survey, conducted annually, covers more than 350 firms and reflects data from more than 13,000 responses. The survey appeared in the September/October edition. This is the first year that WP&C has appeared in the rankings.

Stephen Wilson, Managing Partner with WP&C, commented: *"We are particularly pleased to be so highly ranked for having a positive impact on our clients (#2 across all small firms). This reflects both our focus on helping our clients achieve real change and the fact that clients bring us in to work on their most important, critical issues. Our team knows that what they're doing truly matters."*

To read the full article in the September/October edition of Consulting magazine, go to <http://www.consultingmag-digital.com/consultingmag/20110910#pg38>

**About Wilson Perumal & Company**

Wilson Perumal & Company (WP&C) is a strategy consulting firm with unique depth in operations and a different point-of-view: that as the world has become more complex, companies require new ways of thinking to address substantive issues around strategy, cost and growth. The firm's thinking includes the book, *Waging War on Complexity Costs*, published by McGraw-Hill.

With operations in North America and Europe, the WP&C team is comprised of top performers from other elite strategy firms, leading companies and top military programs. More information on Wilson Perumal & Company can be found at [www.wilsonperumal.com](http://www.wilsonperumal.com).