

**FOR IMMEDIATE RELEASE**

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## **Retail Management Solutions Announces EMV Acceptance Utilizing All-in-One Hardware Solution**

**LACEY, WA, JUNE 30, 2016** - Retail Management Solutions (RMS), makers of Star-Lite and Star-Plus Point-of-Sale solutions for pharmacies, today announced that their POS solutions now support Europay-Mastercard-Visa (EMV) chip-enabled credit cards using a single hardware solution.

Utilizing RMS' integration with Vantiv Integrated Payments, RMS now can deliver a single device solution that accepts both card-swipe and EMV chip-cards, debit cards, FSA/HSA cards, AND electronic signatures, all in a single signature pad device, the Ingenico ISC250.

In addition to credit card acceptance, this single device has the ability to capture electronic signatures for

- HIPAA
- Safety Caps
- Prescription pickup
- Pseudoephedrine purchases
- Returns
- House charge purchases, and
- Credit cards purchases

Beyond electronic signature capture and EMV card acceptance, the solution provided by RMS and Vantiv utilizes Point-to-Point Encryption (P2PE) to ensure credit card data is immediately encrypted before being sent for approval request. The feature set also includes card tokenization, which allows purchases to be made at the customer request, without the customer being present, necessary for mail-order and home delivery situations.

"We've been acutely aware of the need to offer an EMV solution to our pharmacy customers since 2015. Because of the potential impact of chipped cards to pharmacies, we started informing our customers of the pending changes on credit card security with a dedicated webpage <http://www.rm-solutions.com/emv>," said Mike Gross, VP of Sales and Marketing with RMS.

"Vantiv is excited about this new product offering in conjunction with our partners Retail Management Solutions. A signature capture device that facilitates EMV payments is paramount in the pharmacy vertical, and we are pleased to work with RMS to bring this to market. Coupled with our encryption technology, this will be a very secure solution for end-user customers," said Nathan Sanders, Channel Development Manager, with Vantiv.

“Directly working with our partners at Vantiv allowed us to bring this robust solution to market with many enhanced features, while delivering an exceptional customer experience,” said Gross.

Earlier this year, RMS started shipping the Verifone VX805, a card reader that accepts both swiped credit cards and EMV chipped cards, but did not have electronic signature capture capability. The challenge with this is that RMS’ pharmacy customers needed to purchase a 2nd device for just signature capture. Due to the nature of the pharmacy business and the amount of electronic signatures that need to be captured, RMS’ customers weren’t excited about a 2 device solution. A 2 device solution creates 3 potential problems:

1. It increases the chance of hardware failure rate by having 2 separate devices,
2. It complicates the consumer check out process by having to interact with 2 devices, and
3. It takes up much more counter space than a lot of retail and outpatient pharmacies have available.

“We see this expanding to other credit card processors in the near future, and thus, we continue to focus on delivering the best and most innovative technology solutions to our core market - pharmacies, both independent and outpatient pharmacies,” said Gross.

## **ABOUT RMS**

Retail Management Solutions is the industry leader in pharmacy point of sale technology for retail and outpatient pharmacies. Having installed more POS systems in the independent and outpatient pharmacies than any other company, RMS has become the industry standard, and is proud to be the only Point-of-Sale provider in the nation that focuses strictly on the pharmacy market. Because of this singular focus, and the fact that the owner and CEO grew up working in his father’s pharmacy, RMS continues to develop pharmacy POS software and hardware capabilities for pharmacies only. RMS was the first to market with electronic signature capture for HIPAA signature compliance, and was the first to market with a fully capable, mobile Point-of-Sale device, EvolutionPOS, for the pharmacy market. These are just a few examples of how RMS will continue this dedication to improving pharmacy efficiency, growth, and profitability. Everything RMS does can be measured by their mission statement, "Making our clients the most profitable and customer centric in the industry." For more information, visit <http://www.rm-solutions.com>

## **ABOUT VANTIV**

Vantiv, Inc. (NYSE: VNTV) is a leading payment processor differentiated by an integrated technology platform. Vantiv offers a comprehensive suite of traditional and innovative payment processing and technology solutions to merchants and financial institutions of all sizes, enabling them to address their payment processing needs through a single provider. We build strong relationships with our customers, helping them become more efficient, more secure and more successful. Vantiv is the second largest merchant acquirer and the largest PIN debit acquirer based on number of transactions in the U.S. The company's growth strategy includes expanding further into high-growth channels and verticals, including integrated payments, ecommerce, and merchant bank. Visit us at [www.vantiv.com](http://www.vantiv.com), or follow us on Twitter, Facebook, LinkedIn, Google+ and YouTube.