



## The Solution:

We successfully redesigned and implemented a new reporting system for our client through our unique approach. It involves breaking a project into small segments to drive the value of success early on and to leave very little room for failure.

For the first chunk, we performed an analysis of the manufacturer's new platform, security models, and data source integrations. Then, we **prioritized and created strategies for 40+ business units** based on our client's needs. Next, we began migrating reports from the old system into a new testing environment.

During the process, we assessed the level of expertise so we knew who needed what, why they needed it, and at what point they needed it. **We created over 15 training sessions** and allowed for post-deployment support so the transition would be smooth and the adoption rate would be high.

### The Delivery:

Our client is using their new reporting solutions to gain better insights into how they can improve their business metrics such as ridership, global presence, and product development. Now, the entire organization is operating on one reporting system, which allows them to take advantage of the functionality and agility of integrated analytics under a single system.

They are also using the new reporting system to eliminate the labor involved in preparing and distributing reports. Key decision-makers can access reports much faster so they can make more effective decisions.



The motorcycle manufacturer created an internal group around analytics. It focuses on best practices, advanced features and report development of their new platform. This will enrich their analytics program and allow them to gain more insights.

### The Results:

The organization found the investment in transitioning to a new version of their reporting system and a global change management solution paid off quickly. Through our change management and data solutions, the newer version **reduced the labor to prepare reports by 33%**. Decision-makers are getting access to the data faster, which allows them to make more effective business decisions.

In addition to all of the successes on this project, **usage of the reporting platform has increased in frequency by about 50%**. This means more people are accessing the information and are getting more involved in the data, most notably, the finance department.

With their upgraded reporting system and effective change management, our client has gained a solution that will allow them to continue to be an iconic manufacturer with a global presence, a loyal following, and foster a unique company culture.

*Mikan Associates works with companies to produce actionable insights using data and analytics. Learn how we can take your data and improve your business. Give us a call at 1-888-902-1970 for a free 30-minute consulting session.*



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Establishing the connection between analytics and objectives