

There are so many possibilities when it comes to preparing coffee that it's not sufficient just to offer two or three products on the beverages menu. WMF Coffee Culture International allows you to expand your range very easily, with the addition of a number of selected coffee specialities.

By offering new and varied coffee specialities, you will increase your customers' interest. What's more, you get ahead of competitors who fail to spot trends and do not react flexibly enough to changing customer demands.

· · · · · ·

In a very simple way, WMF Coffee Culture shows the direction of development for the world of coffee in hospitality. Trendy specialities, with presentation and serving suggestions, offer the potential for innovations and earnings to the winners in tomorrow's catering industry.

"Latte Macchiato, Caffè con Ghiacchio, Flavoured Coffee ..." these are some of the names that should appear on any beverages menu today. One good reason is that any of these products is far more lucrative than "just a coffee".

## **INDIVIDUAL COMBINATIONS**





sugar and creamer set





creamer w/o lid 3 + 7



**glass w. lid** 4 + 1 + 6 + 12



**porcelain dish w. lid** 5 + 6 + 1 + 12



**creamer café creme** 9 + 3 + 7 + 1 + 10 + 11 + 13



### SINGLE ITEMS

## SINGLE ITEMS







glass L, unprinted cap. 10,8 oz, height 4½ in 60 2505 9991



ring XL







The All-round set includes everything you need to stimulate coffee sales - from a wide variety of glasses and porcelain cups to professional marketing strategy.

The contents of the All-round set speak for themselves: every coffee set shown in this brochure can be combined in six different ways!

So, whichever hot or cold beverage you want to serve in authentic style, from coffee specialities to hot chocolate or tea, soft drinks, mineral water, fruit juice or spirits, you will always find an attractive container with a coordinating spoon and serving tray.







3198 # 63 8903 0691 Printed in Germany 12.13 Errors and omissions exempted - applies to the full content.



www.wmf-hotel.de









Latte Macchiato Corretto

Café Crème

Espresso Macchiato

1.28



Iced coffee

3



Latte Macchiato





Special Coffee





Caffè Con Ghiaccio

Espresso



Espresso Sorbetto



Cappuccino



## Expand your range to suit your requirements with these WMF »Coffee Culture« sets

Success in the hospitality industry is due to a number of factors, such as service, atmosphere, taste, quality and originality. Product presentation also naturally plays a part in the overall image.











The perfect combination: beautifully shaped porcelain cups or glasses, with a ring or a handle, coordinating spoon and serving tray made from Cromargan<sup>®</sup> stainless steel 18/10.

As befits espresso and other coffee specialities, the cups are made from exclusive hard porcelain. Clearly, coffee – and other products – are set off to best effect in the completely seamless glasses.

Complimented by a functional, decorative ring or handle made from high-grade stainless steel, the result is a visual combination that's hard to beat. The tray, also made of stainless steel, is just the right size to hold not only the beverage but also the stainless steel spoon (always the appropriate size), sugar sachet and a little something sweet to go with it.









# New parts open up even more possibilities for combining

The versatility of the basic units not only saves you vast amounts of space and money, it also enables you to keep on surprising your customers over and over again. The secret is in the totally different effect that can be achieved with various combinations. Just a few parts – but lots of individuality!



The Coffee Culture classics in high-quality hard porcelain, fine glass and trusty stainless steel can now be mixed and matched according to your requirements.

The Coffee Culture classics have proven themselves umpteen thousand times and the new additional parts will make them even more flexible. Explore the new possibilities for combining and find out how much fun it is trying the different options. With or without a spoon, handle or ring... you decide.