

Case Study: Christian Broadcasting Network

Challenges

- Experienced the following challenges prior to purchasing Actifio:
 - Had expensive licence maintenance streams
 - backup strategy designed for the virtualized environment
 - Had a Copy Data Ratio of 150–350 before Actifio.
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Use Case

- Needed this much time to perform the following tasks before Actifio:
 - Backup: 12-24 hours
 - Recovery: 1-6 hours
 - Dev/test copy provisioning: 1-6 hours
 - DR testing: 1-6 hours
 - Uses Actifio to manage the following applications/environments:
 - VMware
 - Microsoft Exchange
 - Microsoft Sharepoint
 - Microsoft SQL
 - Dev/Test
 - File Systems
 - Windows
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Results

- The following factors differentiate Actifio from the competition:
 - Instant restore
 - Virtual Data Pipeline file system
 - SLA Manager
 - Ease of Use
 - Service and support
 - Rapid backup tests and recovery plans
 - Needs this much time to perform the following tasks with Actifio:
 - Backup: 1-6 hours
 - Recovery: minutes
 - Dev/test copy provisioning: minutes
 - Saved 90-100% in total cost of ownership (TCO) with Actifio.
 - Reduced IT infrastructure Capital Expenditures (CAPEX) by \$100,000 with Actifio Copy Data Storage.
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Source:  Tony Shoemaker, Engineer, Christian Broadcasting Network