



## Case Study: Grass Merkur Gmb H & Co. Kg

# Challenges

- Experienced the following challenges prior to purchasing Actifio:
  - Had slow data recovery
  - Could not easily test backup/disaster recovery
  - Had WAN and WAN optimization costs adding to DR expenses
  - Had expensive licence maintenance streams

### **Use Case**

- Uses Actifio to manage the following applications/environments:
  - VMware
  - Dev/Test
  - File Systems
  - Windows
  - Linux

### Results

- The following factors differentiate Actifio from the competition:
  - Efficient data movement (i.e. Dedupe Async)
  - SLA Manager
  - Ease of Use
  - Efficient data capture
  - Ability to run applications off backup data
- Needs this much time to perform the following tasks with Actifio:
  - backup: minutes
  - recovery: minutes
  - dev/test copy provisioning: minutes
  - DR testing: minutes
- Saved 60-70% in total cost of ownership (TCO) with Actifio.
- Reduced IT infrastructure Capital Expenditures (CAPEX) by 15,000 dollars with Actifio Copy Data Storage.

#### **Testimonials**

"[We value] the easy implementation of Actifio and migration to Actifio. Fast recovery is possible."

Source: Mathias Henking, IT Specialist, Grass-Merkur GmbH & Co.

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