

Case Study: MC Assembly

Challenges

- Experienced the following challenges prior to purchasing Actifio:
 - Missed backup windows
 - Had slow data recovery
 - Could not easily test backup/disaster recovery
 - Delayed dev/test environment provisioning
 - Had expensive primary storage capacity used for copy data
 - Found the primary array-based storage replication to be too expensive
 - Had too many systems required for copy data management
 - Experienced copy data growing faster than their IT budget
 - Had a Copy Data Ratio of 150–350 before Actifio.
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Use Case


- Needed this much time to perform the following tasks before Actifio:
 - Backup: 12-24 hours
 - Recovery: days
 - Dev/test copy provisioning: days
 - DR testing: days
 - Uses Actifio to manage the following applications/environments:
 - VMware
 - Microsoft SQL
 - Dev/Test
 - File Systems
 - Big Data applications
 - Windows
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Results

- The following factors differentiate Actifio from the competition:
 - Instant backup
 - Instant restore
 - Efficient data movement (i.e. Dedupe Async)
 - Virtual Data Pipeline file system
 - SLA Manager
 - Ease of Use
 - Efficient data capture
 - Service and support
 - Ability to run applications off backup data
 - Rapid backup tests and recovery plans
 - Backup capabilities to both physical and virtual environments
 - Ability to shrink the enterprise storage footprint
 - Needs this much time to perform the following tasks with Actifio:
 - Backup: minutes
 - Recovery: minutes
 - Dev/test copy provisioning: minutes
 - DR testing: minutes
 - Saved 50-60% in total cost of ownership (TCO) with Actifio.
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Testimonials

“Recovery times have become instant rather than hours or days. The ability to offload production data off of production storage onto Actifio have placed another layer of protection and recovery for our company. The impact so far from Actifio has been * tremendous * and all in the positive side of the equation.”

Source:  Daniel Acosta, IT Director, MC Assembly