

## Case Study: Medium Enterprise Financial Services Company

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### Challenges


- Experienced the following challenges prior to purchasing Actifio:
    - Missed backup windows
    - Had slow data recovery
    - Could not easily test backup/disaster recovery
    - Had expensive primary storage capacity used for copy data
    - Had too many systems required for copy data management
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### Use Case

- Needed this much time to perform the following tasks before Actifio:
    - Backup: 12-24 hours
    - Recovery: days
    - DR testing: days
  - Uses Actifio to manage the following applications/environments:
    - VMware
    - Microsoft Exchange
    - Microsoft Sharepoint
    - Microsoft SQL
    - Dev/Test
    - File Systems
    - Citrix
    - Windows
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### Results

- The following factors differentiate Actifio from the competition:
    - Instant backup
    - Instant restore
    - Efficient data movement (i.e. Dedupe Async)
    - SLA Manager
    - Ease of Use
    - Efficient data capture
    - Service and support
    - Ability to run applications off backup data
    - Rapid backup tests and recovery plans
    - Backup capabilities to both physical and virtual environments
    - Ability to shrink the enterprise storage footprint
  - Needs this much time to perform the following tasks with Actifio:
    - Backup: minutes
    - Recovery: minutes
    - Dev/test copy provisioning: minutes
    - DR testing: 1-6 hours
  - Saved > 100% in total cost of ownership (TCO) with Actifio.
  - Reduced IT infrastructure Capital Expenditures (CAPEX) by \$200,000 with Actifio Copy Data Storage.
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**Source:**  TechValidate Survey of a Medium Enterprise Financial Services Company