

## Case Study: Small Business Industrial Manufacturing Company

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### Challenges

- Experienced the following challenges prior to purchasing Actifio:
    - Missed backup windows
    - Had slow data recovery
    - Had expensive primary storage capacity used for copy data
    - Had too many systems required for copy data management
    - Experienced copy data growing faster than their IT budget
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### Use Case

- Needed this much time to perform the following tasks before Actifio:
    - Backup: 12-24 hours
    - Recovery: 1-6 hours
    - DR testing: days
  - Uses Actifio to manage the following applications/environments:
    - VMware
    - File Systems
    - Windows
    - Linux
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### Results

- The following factors differentiate Actifio from the competition:
    - Instant backup
    - Instant restore
    - Ease of Use
    - Service and support
    - Backup capabilities to both physical and virtual environments
    - Ability to shrink the enterprise storage footprint
  - Needs this much time to perform the following tasks with Actifio:
    - Backup: minutes
    - Recovery: minutes
    - DR testing: minutes
  - Saved > 100% in total cost of ownership (TCO) with Actifio.
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### Testimonials

"It is SO much easier to recover "lost data" with Actifio. The backup process is much faster and more accurate. The administration of the backup process is quick and easy."

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**Source:**  TechValidate Survey of a Small Business Industrial Manufacturing Company