

Case Study: dbMotion

Challenges

- Experienced the following challenges prior to purchasing Actifio:
 - Missed backup windows
 - Had slow data recovery
 - Could not easily test backup/disaster recovery
 - Had WAN and WAN optimization costs adding to DR expenses
 - Had a Copy Data Ratio of 150–350 before Actifio.
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Use Case

- Needed this much time to perform the following tasks before Actifio:
 - Backup: days
 - Recovery: days
 - Dev/test copy provisioning: 12-24 hours
 - Uses Actifio to manage the following applications/environments:
 - VMware
 - Microsoft SQL
 - File Systems
 - Citrix
 - Windows
 - Linux
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Results

- The following factors differentiate Actifio from the competition:
 - Instant backup
 - Instant restore
 - Ease of Use
 - Needs this much time to perform the following tasks with Actifio:
 - Backup: 12-24 hours
 - Recovery: minutes
 - Dev/test copy provisioning: minutes
 - Saved 50-60% in total cost of ownership (TCO) with Actifio.
 - Reduced IT infrastructure Capital Expenditures (CAPEX) by \$10,000 with Actifio Copy Data Storage.
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Source:  Oren Hazan, System Administrator, dbMotion