

# PARENT INFO-SESSIONS

Travel | Engage | Learn | Experience

## GENERATING INTEREST

### Google Meet or Amazon Chime or in person

A parent evening is a great opportunity for the teacher/organizers to present the trip project. As the organizer you can go over the objectives of the trip and also how and when it will be held.

### The Presentation is LIVE and not a video.

It's a good way to present the proposed itinerary and also an opportunity to introduce GO Educational Tours.

We structure the presentation to reflect the various details of the trip from motor coach or air travel, to the accommodations, meals and also the various activities and attractions to be visited.

We talk about how dynamic the GO Leaders are and how we manage safety and a little more about our procedures on tour.

We usually recommend holding these early in the planning process - if you are planning a spring trip we would recommend in September and October. This way you can generate some buzz and interest in the trip with the students and parents.

We love doing these opportunities and we hope you call on us to hold one. Simply select a date for the presentation and let us know.

You can schedule the meeting at the school or even have the parents join remotely if they cannot make it to the school.

Usually a presentation will last between 25-40 minutes. We understand parents may not always have time to make it to the school on certain evenings.

## Q&A with GO



EDUCATIONAL  
TOURS

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### SETTING-UP at the School

- Have a computer set-up.
- Go to [www.chime.aws/goeducationaltours.com](http://www.chime.aws/goeducationaltours.com) or [meet.google.com/xyz-abc-lmn](https://meet.google.com/xyz-abc-lmn) (a code will be sent for you to join)
- The use of external speakers is highly recommended
- Make sure the audio and video settings are working
- We will usually contact you 15 minutes before the start of the presentation to make sure sound and video is working well.

### The Presentation

> We recommend you introduce yourself and the staff from the school who may be present and involved in the project.

- Then introduce you may introduce GO

We will start the presentation which can last 10-15 minutes at the most

> We usually like to hold the Q&A at the end as most questions are answered during the presentation.

- Usually most questions will revolve around insurance, safety and rooming. Many of which will be answered by us.

> Other questions about student selection, numbers etc. will be more relevant to you and we would then sign-off to finish the presentation.

Should you have further questions after the presentation simply email us or call the next day.

> Usually from start to finish it would probably be 25-40 minutes.