PROPEL™

Answers Moving Your Forward

Next Generation

Business Performance Management

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Cohesive
Information
Solutions Inc.

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About Cohesive

- Management Consulting & Systems Integration Company

  - Asset, Work, Supply-Chain Management Process Consulting

  - Leading Reseller of Maximo Software & Subscriptions

  - Maximo Hosting

  - Maximo Implementation & Deployment Service

- Incorporated in 1998

- Operations HQ in Atlanta area – personnel across US

- IBM's Highest Accreditation Rating - "AAA"

- Focus on asset-intensive, highly regulated industries – Oil & Gas and Utilities

- More Maximo Certified Consultants than any other IBM Business Partner

- Growth due to high customer satisfaction

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Capital Asset Intensive Organizations

- A wealth of information is collected through the current business processes
- Data remains locked in transactional systems, leaving tremendous potential un-tapped
- Realizing this potential, however, requires:
  - A mature strategy, approach and processes
  - A focus on the business opportunity and value O&M processes, rather than the technology
  - "Line of Sight" from Strategic to Operational Objectives
  - Adaptive Metrics / Indicators
  - Good Data (Integrity, Availability, Quality, and a Governance process)
- A "typical" BI tool/technology approach is challenged by
  - Too-broad capabilities
  - No embedded Industry expertise
  - High initial investment with long lead-time to delivered results
  - Lack of capabilities to manage the process of leveraging insight

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Recap of Propel's Value Proposition

Performance Measurement

- Propel is able unite disparate data sources and expose previously inaccessible perspectives.
- Propel unlocks the insight trapped in transactional systems.

Alignment

- Propel addresses a critical enterprise opportunity with its ability to visualize the alignment of objectives across the organization.
- Processes and tactical fact-based decisions are aligned with high-level organizational strategies.
- Propel fosters the alignment of organizational objectives with all critical business processes
- Propel skillfully aligns the business trinity: people, process, and technology.

Continuous Improvement

- Quantifiable continuous performance improvements become the business norm in a Propel culture.
- Propel not only manages the performance measurement of new initiatives, it provides a structured approach to KPI lifecycle management.

Collaboration and Process Automation

- Propel captures, manages, and leverages critical collaboration rather than confining it to a supplementary source such as MS Word or PowerPoint.
- Propel provides embedded collaboration on results at the data point level, allowing the research and analysis to remain tied directly to the data point in perpetuity.

Data Confidence

- Integrated data quality screens in Propel lay the foundation for initiatives to improve the overall integrity of the source data, which supports stronger adoption of the solution.
- Propel delivers configurable data confidence elements, allowing the solution to evolve based directly on the current business environment.

Industry Acumen

- The Propel framework was designed by experts who truly understand industry leading practices.
- Propel was designed by business experts, for business experts.

Time-to-Value

- Propel delivers flexible adapters, a pre-defined data model, and metrics to produce early, impactful, and sustainable wins.
- Propel is deliberately designed to grow with an organization as it matures over time.

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- Questions?
- For more information on **PROPEL** contact:

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