

# Answers Moving You Forward

In our intensely competitive landscape, measuring the performance of an organization is critical. Organizations develop comprehensive justifications for their investments in Information Technology and transformational initiatives, which include the promise of performance improvements and solid return on investments. However, a large majority of these initiatives fail to deliver as promised.

The Cohesive executive team collaborated for nearly 10 years, before formally incorporating in 1998. With more than 150 years of combined practical experience, the firm's principals leverage first-hand expertise in industry and technology to solve complex enterprise problems through effective process and culture.

Cohesive earns the respect, confidence, and loyalty of its customers through a value system based upon customer rapport and understanding, delivery of the highest quality services available, professional impartiality, and personal respect for others.

## Performance Measurement

Propel™ is able to unite disparate data sources and expose previously inaccessible perspectives, unlocking the insight trapped in transactional systems.

## Alignment with Enterprise Objectives

Propel™ allows organizations the ability to visualize the alignment of objectives across the organization promoting consistent, deliberate actions from all levels to capture the right data from which actionable fact-based decisions can be derived. Processes and tactical decisions can then align with high-level organizational strategies.

Propel™ takes an enterprise perspective, fostering the alignment of organizational objectives with all critical business processes (Safety, Environmental, Operations, Finance, SCM, CAPEX, EAM, HR, etc.).

Propel™ skillfully aligns the business trinity:



## Fact-Based Decisions Driving Enterprise Performance Management

Enterprise leaders at all levels make decisions based upon human intuition and anecdotal experiences, often referred to as "tribal knowledge". With fiercer competition and resources constrained more than ever before, decision makers need to shift their focus from reactively surviving to adaptively thriving in the dynamic markets they serve. The key to this shift is empowering enterprise leaders with the actionable, fact-based insight they need to drive sound enterprise judgment. Propel™ helps bring clarity to the decision making process by unlocking information trapped in enterprise systems and providing the framework for effectively managing enterprise objectives and accelerating new enterprise initiatives.



## Continuous Improvement

Quantifiable continuous performance improvements become the enterprise norm in a Propel™ culture. High-value information delivery and business intelligence gets embedded in the daily life and operations of the enterprise. It becomes culturally pervasive through its logical approach and ease-of-use.

Propel™ not only manages the performance measurement of new initiatives, it provides a structured approach to KPI life-cycle management.

## Collaboration and Process Automation

Propel™ provides embedded collaboration on results at the data point level, allowing the research and analysis to remain tied directly to the data point in perpetuity.

Once data is transformed into meaningful information, deviations from the established targets are strategically disseminated. The communication includes context of the data, plans to address the root cause, and associated dialogue, which itself becomes critical data that Propel™ captures, manages, and leverages.

## Data Confidence

Propel™ lays the foundation for initiatives to improve the overall integrity of the source data and delivers configurable data



### Inventory Visualization

View performance measure relatively and drill down to detail, including launching to source systems.

confidence elements, allowing the solution to evolve based directly on the current enterprise environment.

## Industry Acumen

Propel™ was designed by business experts for business experts.

## Time-to-Value

Propel™ delivers flexible adapters, a pre-defined data model, and metrics to produce early, impactful, and sustainable results.

Propel™'s scalable architecture is deliberately designed to grow with an organization as it matures over time.



**COHESIVE**  
solutions

Unlocking potential. Achieving results.

Cohesive provides asset-intensive organizations with solutions that optimize enterprise processes and information technology. Serving both public and private clients, we have established ourselves as the premier consulting and system integration firm focusing on asset, work, and supply chain management solutions.

125 TownPark Drive, Suite 240  
Kennesaw, Georgia 30144

678-233-1280  
[www.cohesivesolutions.com](http://www.cohesivesolutions.com)

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