

# The best connectivity anywhere.



## Get more done, in more places than ever.

Our mobile service offers the best connectivity for businesses. You can switch from working on the move, to working in a building, to working while you're waiting, to working virtually anywhere. Completely seamlessly. In the past it was a quick check of your emails in the coffee shop. Now you can download and open large files and presentations, working on them as if you were sat at your desk. That's because our 4G and unrivalled wi-fi network gives similar speeds to what you'd get in an office. Work is no longer tied to a desk. Indoors or outdoors, it can happen wherever you are, unleashing the productivity of your people.

## A network with unrivalled credentials.

Through our network partner, you'll have access to the best overall mobile network in the UK according to RootMetrics.<sup>1</sup> This was the most extensive mobile network survey ever carried out in the UK. Covering over 24,000 miles and 840 thousand data points, every network was tested to within an inch of its life. This one trumped them all for reliability, calls, data and texts.

And if that wasn't enough, it was also voted "best mobile network for call quality" by Ofcom.<sup>2</sup>



### It's not just about a great network. We also offer:

- BT Business Mobile Care as standard (includes out-of-the-box help, expert helpline, replacement handsets by end of next working day and 90-day upgrade option)
- 4G at no extra cost
- free unlimited access to the largest wi-fi network across UK and Ireland
- continual investment for improving connectivity even further.

<sup>1</sup> RootMetrics, 1st half 2014 National Rootscore Report <http://www.rootmetrics.com/uk/special-report-2014-1h-uk>.

<sup>2</sup> "Consumer experience of mobile phone calls" report, 12th August 2014.

## The most complete coverage.

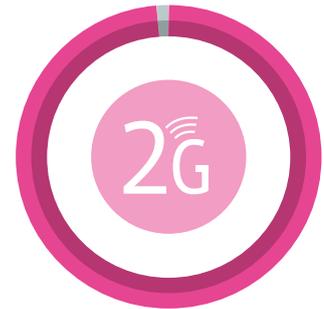
Things can change really quickly in business. So there's nothing more important than staying in touch when you're on the move – both over the phone and increasingly, over the internet. Thanks to having the best population coverage for 4G, 3G and 2G, that's not going to be a problem.



89.8%



98.1%



99.6%



### £186 million.

Invested so far by BT to improve indoor and outdoor coverage in the next two years as part of our "inside-out" mobile strategy.

### Reaching those hard to reach places.

It doesn't matter whether you're indoors or outdoors, mobile coverage is always important. So we have a range of signal-boosting coverage solutions that will turn any signal-barren building into a productive hotspot.

### Over 5 million wi-fi hotspots adds up to a lot of productivity.

Getting online when you're out of the office couldn't be easier. With over 5 million wi-fi hotspots all over the UK, you'll be spoilt for choice. They're all free and you can connect with any type of smartphone or tablet, so there's nothing to get in the way of working.



#### Why BT?

- Access to the UK's most extensive 4G network, with 89.8% population coverage, at no extra cost, helping your customers get more done.
- We can bring all your IT, and fixed and mobile communications together under one supplier to improve efficiency and reduce costs.
- Dedicated and experienced mobile support desk already specialising in supporting thousands of other businesses like yours.



Your coverage at: [bt.com/mobilecoverage](http://bt.com/mobilecoverage)

