

## INTRODUCTION:

# BRIAN FIELKOW

*[Last name pronounced PHIL-koh]*

Our speaker today is Brian Fielkow. Brian is CEO of Houston-based Jetco Delivery. Since purchasing the company in 2006, Fielkow has grown it 8-fold. Brian largely attributes Jetco's growth to the focus he and his team put on building the company's safety culture.



Having previously held executive roles at Waste Management and a large Midwest recycling company, Brian has discovered that safety is at the cornerstone of an excellent operation.

Safety is an investment, not a cost. It starts with accountability, employee empowerment, people and process.

A culture of prevention may be easy to talk about – but how do you really build one and weave it into your operations? How do you ensure your team is doing the right thing, even when no one is looking? We're not here today to talk about theory. Instead, Brian will share hands-on tools that we can implement – **starting now!** – to take our companies' safety culture to the next level.

**Welcome Brian Fielkow.**