

# BRIAN FIELKOW

BIOGRAPHY

■ Brian ranks at the top with his expertise, presentation proficiency and audience engagement. ■



## LEADING PEOPLE SAFELY: HOW TO WIN ON THE BUSINESS BATTLEFIELD

BRIAN is owner and CEO of Houston-based Jetco Delivery, one of the Gulf Coast's top diversified freight and logistics companies. With more than 150 trucks and 300+ trailers, Jetco's diversity allows it to meet the needs of its customers — from flatbed and heavy haul to intermodal, HAZMAT, freight brokerage, warehousing and on-site projects. By focusing on company and safety cultures, Brian has been able to grow Jetco eight-fold.

Prior to purchasing Jetco, Brian managed over \$700 million in operations, and served as the Chief Operating Officer of The Peltz Group (the nation's largest privately held recycling company), Executive Vice President of Recycle America Alliance, a subsidiary of Waste Management, Inc. (the largest environmental solutions provider in North America), and practiced corporate law.

He is the recipient of the Vistage International Member Leadership Award for judgment and is a member of the Board of Directors of Affinity Insurance, LTD., where he also serves on the Board's risk control committee. Brian holds a B.A. from the University of Wisconsin – Madison and a J.D. from Northwestern University School of Law.



Brian Fielkow has presented internationally to tens of thousands of people on the importance of establishing a healthy safety culture and how to create one. His new book *Leading People Safely: How to Win on the Business Battlefield* (October 2016 release) gives leaders the tools they need to take their company's safety culture to the next level. He is also author of *Driving to Perfection: Achieving Business Excellence by Creating a Vibrant Company Culture* (released in January 2014). Brian is a regular contributor to *Entrepreneur.com* and has appeared on numerous radio programs to discuss the topic of a safety culture in high consequence industries. Brian co-wrote the song "Island Inside Me" with Hawaiian recording artist Anuheha. The song topped out at #1 on Hawaii radio.



**An investment in your safety culture is an investment in your bottom line. And, according to Brian Fielkow, business leader and author, a culture of prevention is the foundation of an excellent operation.** Brian has over 25 years of experience in safety-sensitive industries, and as a leader still "in the game," he faces the same daily challenges as you when it comes to running a business. Brian grew his business dramatically by focusing on growing his company's safety culture, and now he shares what has worked — and what hasn't — with audiences internationally. Today, Brian shows audiences around the world how to develop and anchor a behavior-based environment that promotes accountability by providing them with hands-on tools to create and sustain a culture of prevention.

### YOUR GUIDE TO A HEALTHY AND SUCCESSFUL SAFETY CULTURE:

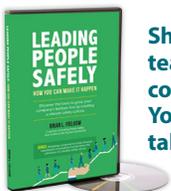
- Customized keynote presentations and workshops to meet your company's and audience's needs
- Practical, hands-on ideas to transform your organization
- An understanding of what a thriving safety culture looks like and concrete action steps to creating one
- Low-cost, high-reward implementation strategies to establishing and sustaining a culture of prevention

### "Leading People Safely" focuses on:

- What is a safety culture, and why is it important
- Tools for leaders to drive a safety culture throughout an organization
- Strategies to anchor your safety culture to your front-line employees
- How to promote accountability — make the safe decision, even when no one is looking
- Ten leadership principles to deliver extraordinary safety results
- A game plan to establish and grow your safety culture

**You won't find the keys to safety excellence in rules, regulations and handbooks! Safety excellence is rooted in a robust safety culture. It's about behavior, philosophy and attitude — from the boardroom to the front lines.**

“Safety is not a priority; it is a non-negotiable **core value.**”

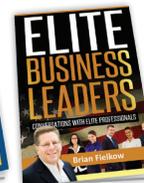
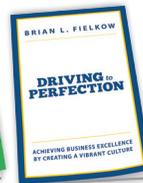
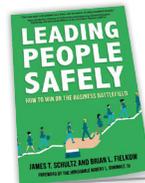


Share Brian's presentation with your team! Brian's DVD and Workshop component "Leading People Safely: How You Can Make It Happen" allows you to take his message back to your team to help grow your safety culture.

### DISCOVER THE TOOLS TO GROW YOUR COMPANY'S SAFETY CULTURE.

"A valuable read for executives and small-business owners looking to establish a healthy company culture with a safe work environment."

– KIRKUS REVIEWS



**CONTACT BRIAN TO BEGIN YOUR JOURNEY.**

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# GROW YOUR COMPANY'S SAFETY AND OVERALL CULTURE.

PROVIDING YOU WITH HANDS-ON TOOLS TO TAKE YOUR COMPANY TO THE NEXT LEVEL.



## LEADING PEOPLE SAFELY: HOW TO WIN ON THE BUSINESS BATTLEFIELD

Safety is the cornerstone for excellent operations, and James T. Schultz and Brian L. Fielkow offer a straightforward how-to guide for maximizing organizational performance through safety leadership.

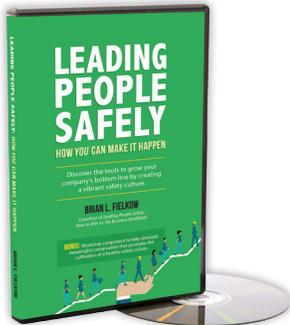
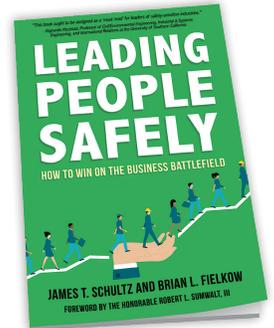
Packed with succinct, savvy know-how for implementing a culture of safety, *Leading People Safely* is a must read for leaders looking to create a safe and successful business with a healthy corporate culture.

“...Jim and Brian brilliantly point out how building a safety culture can help world-class organizations of all sizes perform to their fullest potential.”

—Jim Whitehurst, President and CEO, Red Hat

When it comes to the essence of safety leadership, James Schultz and Brian Fielkow have nailed it with this book...the authors have crafted this brilliant blueprint that leaders can employ to build a safety program that isn't just a value statement on a web page, but something alive and enduring within each team member. No leader, particularly those whose teams operate in hazardous environments, should be without this book.

—R. “Mike” Mullane, Astronaut, retired, STS-41D, STS-27, and STS-36, NASA



## LEADING PEOPLE SAFELY: HOW YOU CAN MAKE IT HAPPEN—DVD AND WORKSHOP

Learn how to develop and anchor a behavior-based environment that promotes accountability—from the board room to the front lines. In this program, Brian Fielkow gives you and your team the ten leadership principles to deliver extraordinary safety results.

**\$99 SPECIAL INTRODUCTORY OFFER**

*Leading People Safely* provides your team with the low-cost/high value tools to:

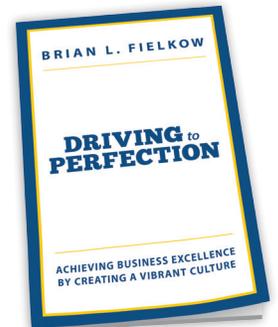
- Drive your safety culture throughout your organization;
  - Anchor your safety culture to your front-line employees;
  - Promote accountability – make the safe decision, even when no one is looking; and
  - Establish and grow your safety culture.
- **BONUS WORKSHOP COMPONENT**

## DRIVING TO PERFECTION: ACHIEVING BUSINESS EXCELLENCE BY CREATING A VIBRANT CULTURE

Discover the tools to create and sustain a healthy culture, no matter the size of your company. In this book, Brian Fielkow focuses on “how to” solutions that businesses can implement on their own by addressing the intimate challenges and dears that must be overcome before a leader can successfully drive change. This culture-building guide will help you grow your bottom line by empowering your employees and successfully managing and driving change.

“A smart, comprehensive guidebook steeped in the rough-and-tumble realities of business.”

—Kirkus Reviews



Books (including e-books) are available at all major book sellers. The DVD is available on Amazon.



## PLACE YOUR TEAM'S BULK BOOK ORDER TODAY!

\$14 for 10 - 25 copies  
\$12 for 26 - 100 copies  
\$10 for 100+ copies

### WANT TO ORDER MORE?

Contact Lisa Sursavage: [orders@brianfielkow.com](mailto:orders@brianfielkow.com)

Price applies to Driving to Perfection and Leading People Safely. Price includes ground shipping within continental United States.