

# BRIAN FIELKOW

**When it comes to building a truly excellent company culture, where do you start?  
What is the secret ingredient that will take your company to the next level?  
Brian Fielkow, business leader and author, has the answer: company culture.**



Based on his 25 years of business leadership and firsthand experiences as a current business executive, Brian Fielkow, J.D., offers a unique approach to cultivating a healthy culture. Owner of Houston-based Jetco Delivery, he is the author of ***Driving to Perfection: Achieving Business Excellence By Creating A Vibrant Culture***, a comprehensive guide for building strategic company culture. He has developed a proven formula that directly ties a company's culture to its bottom line by empowering employees, managing and driving change, and distinguishing between values and priorities. His new book, co-authored with James T. Schultz, called *Leading People Safely: How to Win on the Business Battlefield*, focuses on building a culture of prevention through behavior-based safety.

Since purchasing Jetco, a logistics company specializing in regional trucking, heavy haul and national freight, in 2006, **Brian has grown the company six-fold by focusing on employees' engagement around culture, which he believes directly translates into corporate prosperity.** As a business leader still in the game, Brian does not focus on the theory behind culture, but rather provides hands-on tools for executives and managers to create and sustain their own company's culture by offering low-cost, high-value ideas.

As an expert on corporate culture and business leader running his own company, **Brian has been featured on Money.com, CBS, NBC, FOX, ABC, NPR, Wall Street Journal Radio, Fast Company, The Street and Entrepreneur.com.** A public speaker, Brian travels throughout the country presenting on the topic of corporate culture.

Prior to purchasing Jetco, Brian managed over \$700 million in operations, and served as Chief Operating Officer of The Peltz Group (the nation's largest privately held recycling company), Executive Vice President of Recycle America Alliance, a subsidiary of Waste Management, Inc., (the largest environmental solutions provider in North America), and practiced corporate law after receiving his J.D. from Northwestern University School of Law. Brian is a member of the Board of Directors of Affinity Insurance, LTD., where he also serves on the Board's risk control committee.

*"Throughout the years, we have had the opportunity to work with many speakers, and Brian ranks at the top with his expertise, presentation proficiency and audience engagement. Among the many positive comments we received regarding Brian's presentation is the credibility he brings. 'Brian is not only speaking about D2P, he is living it.'"*

— Lance Shillingburg, Senior Vice President of Safety and Education, Texas Trucking Association (TXTA)

*"One of the measures of a great training is how people are applying the message when they get back to their everyday operations. It has been great to hear our managers and supervisors quoting from Brian's presentation and developing methods for implementing the ideas. His passion for safety performance was loud and clear throughout his presentation. It will be exciting to see our company put his ideas to work to continue on the Journey to Zero."*

— Tracy Bartels, Health and Safety Manager, Vail Resorts, Inc.