

Willow Creek

Site Planning & Design, Landscape Architecture

Brad Smith Associates, Inc.

was hired by the developer to provide landscape architectural planning and design services, including park and recreational improvements, streetscapes, community identity, signage theming, and lighting design for this 682 acre master planned community. During an early design team meeting with the client, our Sr.

Landscape Architect and Operations Manager, Scott Girard, asked the question, "So just what is a Willow Creek?" When no one had a good answer, Scott proceeded to develop the story line of the "legendary" Willow Creek, whose headwaters emerge from the center of the large roundabout located in the center of the community. The waters flow under the road and emerge to babble along the edge of the entry boulevard, where the engineer had originally placed a storm water management tract. Scott's initial vision has evolved into what is now planned to be a linear park that meanders between the "legendary Willow Creek" and the entrance road. In addition to this signature linear park, the community will have a number of other park and recreational areas to complete the amenities package, including a clubhouse with a Jr. Olympic pool, boardwalks, a lakeside park, playgrounds, tennis courts, and many pedestrian pathways.



Storyboard 1

Client:

Forte Macaulay
Development Consultants

Location:

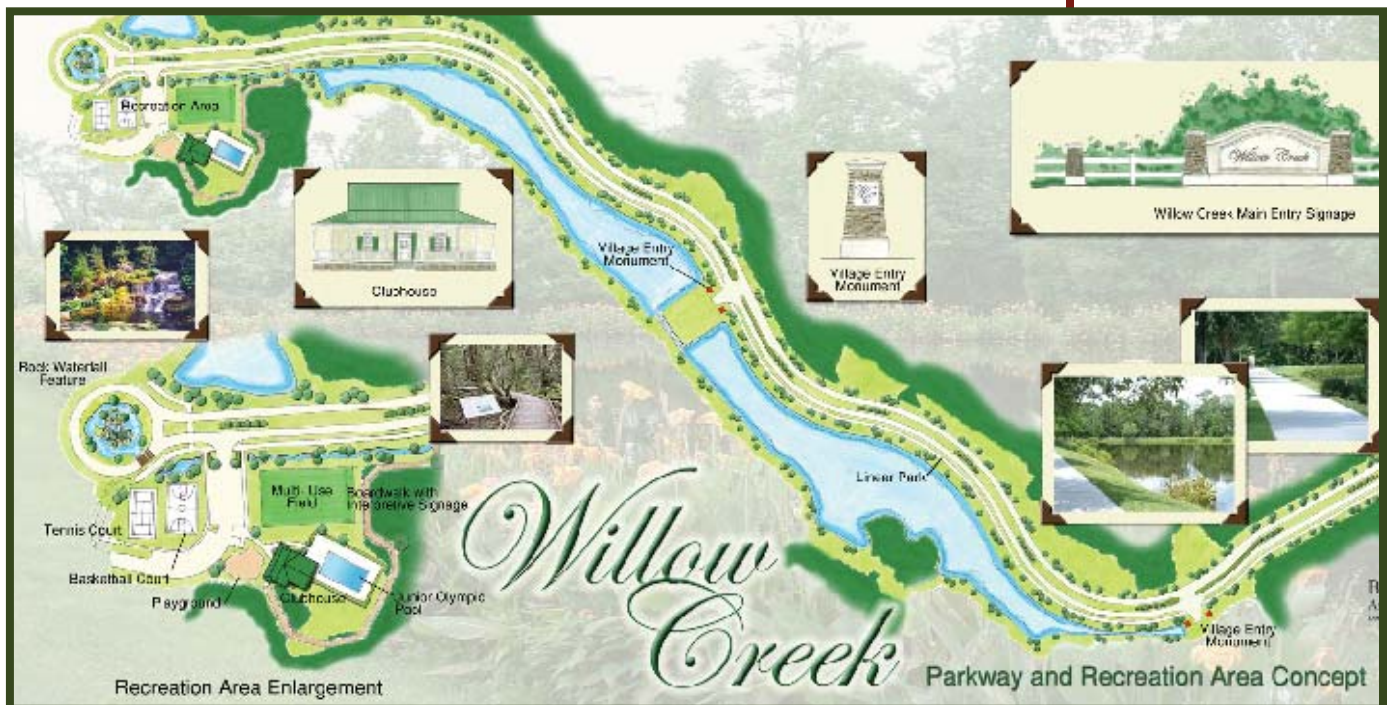
Titusville, Florida

Challenge:

The community was simply a non-descript development, lacking a compelling storyline.

Solution:

Create a "Willow Creek" by transforming a simple linear stormwater tract into a babbling brook with a pleasant creekside linear park.



Storyboard 2