

Official Rules:
Strawberry Palooza
Sponsored by California Giant Berry Farms

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED OR RESTRICTED BY LAW.

Share your photo including strawberries and tag @CaliforniaGiantBerries and #PoweredByBerries on Instagram between 12:00:01 AM Eastern Time (“ET”) May 1, 2015 and ends at 11:59:59 PM ET on July 31, 2015 (the “Promotion Period”). All entries must be received by 11:59:59 PM ET on July 31, 2015.

Winners will be selected at random and tagged via comment stream in this post. Be sure to check back here on notification of win or a new winner will be chosen. Open to residents of the US & Canada only, must be 18+ to enter.

Weekly prizes packs will be available to be won in the promotion including weekly strawberry swag packs.

The approximate retail value (“ARV”) of each prize is \$30 USD.